



Princeton Community Hospital

Community Health Implementation Report

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Prepared for:

Princeton Community Hospital
Princeton, WV

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Document Acronyms

The following acronyms are used throughout this document:

Acronym	Definition
CHNA	Community Health Needs Assessment
CHIP	Community Health Implementation Plan
PCP	Primary Care Physician
PCH	Princeton Community Hospital
WVUHS	West Virginia University Hospital System

1 Introduction

Princeton Community Hospital has faced a myriad of changes since its last implementation cycle in 2019. The COVID-19 pandemic presented challenges to health systems around the country, and PCH was no exception. Resources were forced to go towards addressing the pandemic in their community, and thus community benefit activities had to be modified or placed on hold for a period of time. Staff at various levels were called to participate in vaccine clinics for the community, and PCH still supports various vaccination and public education efforts related to COVID-19.

PCH has also experienced changes in leadership since the 2019 implementation cycle. The new leadership team hopes to place continued emphasis on community benefit activities and build on the activities listed in this report.

2 Health Topic: Substance Use and Mental Health

PCH's CHNA leadership team has chosen to prioritize the topic of substance use and mental health due to strong feedback from primary data collection and the community meeting, evidence from secondary data regarding the area population, and experience in their own clinical and other professional settings. PCH has prioritized these topics during past cycles and has already had programming and community partnerships underway to address these issues.

One significant partnership that PCH plans to continue is that of The Behavioral Health Pavillion of the Virginias. The Pavillion provides mental health and substance use services to the local community, and PCH plans to support those efforts in the 2022 implementation cycle.

In addition to this, PCH supports the following events and initiatives annually through staff participation:

- Walk to End Alzheimer's
- Out of the Darkness Walk
- Vet Fest
- Juneteenth Celebration
- Senior Expo
- Happy Hearts (Senior Center)
- WV Trade Show
- Radio Active- Providers and Administrative members alike provide education via radio talk show throughout the year on various mental health topics.
- Community Education- Mental health education and screenings are available to area colleges, nursing homes, businesses, and other community organizations upon request.

3 Health Topic: Obesity and Diabetes

This topic was among the community’s top health concerns. PCH plans to focus its implementation activities on Diabetes Education but hopes that the opening of the new Cardiac Center at the hospital will allow for increased opportunities to tie obesity and diabetes education to cardiac health.

3.1 Strategy #1: Diabetes Education Classes

Diabetes Education Classes will be offered annually on an as-needed basis based to referrals from physicians. Participants will be recruited from provider referrals, and classes will also be offered to the community.

Table 1: Diabetes Education Classes

Diabetes Education Classes and Consults	
Objectives	Diabetes Education Classes are offered in the outpatient setting for patients who have a referral from their physician. Education classes have been taught in person, and educational materials can be provided via phone and mail.
Activities	<ul style="list-style-type: none"> • Plan time frame, space, involved PCH staff • Obtain needed materials • Marketing: Facebook, local newspaper, via medical staff meetings, via primary care providers not in WVUH network
Planning Partners	<ul style="list-style-type: none"> • Diabetic educator • Area physicians
Implementation Partners	<ul style="list-style-type: none"> • Diabetic educator • Area physicians
Resources	<ul style="list-style-type: none"> • Class materials • Marketing/information materials • Space for hosting classes
Evaluation Activities	<ul style="list-style-type: none"> • # of classes offered • # of referrals for consults • # of participants • # of patients who received education through classes vs. phone and mail educational materials
Point of Contact	PCH Education Department 304-431-5366

4 Health Topic: Cardiovascular Health

PCH recently opened its Cardiac Clinic. This clinic will focus on clinical outcomes related to cardiovascular health. The Cardiac Clinic staff has mainly focused on in-house education for patients in its first weeks, and is hoping to expand to more community-wide education in the future. The PCH leadership team sees the Cardiac Clinic as an opportunity to not only expand clinical services and access to care for the local community, but as a way to encourage patients and community members to engage with education on other health topics such as obesity or diabetes.

5 Health Topic: Cancer

This topic was among the community's top health concerns. For the purpose of community benefit planning in this CHIP, PCH leadership has chosen to address cancer as a priority health concern. The following are some of the implementation strategies currently happening at PCH, that the hospital plans to continue to provide throughout this cycle. In addition to the list below, the hospital offers one on one support to Cancer patients, as well as free educational materials.

5.1 Strategy #1: Cologuard Screenings

At previous Cologuard Screening events, 100 testing kits were given out in the community. PCH plans to host 1-2 screening events like this one per year at the Bluefield Campus.

Table 21: Cologuard Screenings

Cologuard Screenings	
Objectives	Each year, PCH will host one to two screening events in the community.
Activities	<ul style="list-style-type: none"> • Plan time frame, space, involved PCH staff • Obtain needed materials • Marketing: Facebook, local newspaper, via medical staff meetings, via primary care providers not in WVUH network
Planning Partners	<ul style="list-style-type: none"> • Bluefield Campus staff
Implementation Partners	<ul style="list-style-type: none"> • Bluefield Campus staff
Resources	<ul style="list-style-type: none"> • Space to hold classes • Materials to purchase: testing kits
Evaluation Activities	# classes held # attendees per class Educational materials provided
Point of Contact	Bluefield Campus staff

5.2 Strategy #2: Cancer Care Program

This program supports cancer patients at PCH and assists them by providing funds for medication, co-pays, home equipment, nutritional supplements, and travel to and from appointments. Part of this program also helps patients receive wigs, hats, or scarves should they need them. Patients can also receive nutritional support through this program as needed. A portion of the travel funds are supported by the American Cancer Society.

Table 32: Cancer Care Program

Cancer Care Program	
Objectives	Support at least 150 of Cancer patients each year.
Activities	<ul style="list-style-type: none"> • Provide funding to support the needs of Cancer patients at PCH
Planning Partners	<ul style="list-style-type: none"> • PCH Cancer Center Staff • American Cancer Society
Implementation Partners	<ul style="list-style-type: none"> • PCH Cancer Center Staff • American Cancer Society
Resources	<ul style="list-style-type: none"> • Funding • Ensure nutritional supplements • Wigs, hats, scarves donated from the Community
Evaluation Activities	<ul style="list-style-type: none"> • # of participants per year
Point of Contact	PCH Cancer Center Staff