

# Jackson General Hospital

## Community Health Implementation Plan

Prepared for: Jackson General Hospital, Ripley, WV

Prepared by: West Virginia University Health Affairs Institute

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# Table of Contents

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Table of Contents .....	2
List of Tables .....	2
1 Background .....	2
2 Strategy One: Mobile Dental Bus .....	2
3 Strategy Two: (Title).....	3

## List of Tables

**No table of figures entries found.**

## 1 Background

In 2024, Jackson General Hospital (JGH) prioritized the following health topics via their Community Health Needs Assessment process:

- Substance Use, Abuse, and Mental Health
- Access to Care
- Cancer
- Obesity, Physical Activity, and Nutrition

JGH has decided to partner with neighboring Thomas Hospitals for some parts of their implementation strategy programming, and planning of those shared activities is underway. These include exploration of expanding the Bonnie’s Bus area to include JGH.

## 2 Strategy One: Mobile Dental Bus

*Table 1: Mobile Dental Bus*

Strategy	Mobile Dental Bus
Objectives	Beginning in July 2025, a Mobile Dental Bus will make bi-monthly visits to Jackson General Hospital to offer free dental services to income-eligible residents of the county. This program is in partnership with WV Health Right.
Activities	<ul style="list-style-type: none"><li>• Coordinate planning with WV Health Right</li><li>• Develop schedule</li><li>• Determine site</li><li>• Determine eligibility and appointment flows</li><li>• Plan marketing of new service</li></ul>
Planning Partners	<ul style="list-style-type: none"><li>• WV Health Right</li><li>• JGH/CCMC Marketing</li><li>• JGH Facilities</li></ul>

Implementation Partners	<ul style="list-style-type: none"> <li>● WV Health Right</li> <li>● JGH/CCMC Marketing</li> <li>● JGH Facilities</li> </ul>
Resources	<ul style="list-style-type: none"> <li>● Marketing resources</li> <li>● Designated space</li> </ul>
Evaluation Activities	<ul style="list-style-type: none"> <li>● Dates of monthly visits</li> <li>● # patients treated at each visit - exams/cleanings</li> <li>● # patients referred out - specialty (?)</li> <li>● # X-rays</li> <li>● # fillings</li> <li>● # extractions</li> <li>● Medication data tracking</li> <li>● Patient income data (?)</li> </ul>
Point of Contact	<ul style="list-style-type: none"> <li>● <b>Shara Shamblin</b></li> </ul>

### 3 Strategy Two: *(Title)*

Table 2: *(Title)*

Strategy	<i>(Title)</i>
Objectives	<i>What? How often? Where?</i>
Activities	<ul style="list-style-type: none"> <li>● Planning activities</li> <li>● Personal connections needed</li> <li>● Capacity-building</li> <li>● Marketing needs</li> <li>● Resource-gathering needs (materials, curriculums, supplies)</li> </ul>
Planning Partners	<ul style="list-style-type: none"> <li>● Internal hospital partners</li> <li>● Community partners</li> <li>● Related to using space or supplies</li> <li>● Related to specific populations served</li> <li>● Marketing</li> </ul>
Implementation Partners	<ul style="list-style-type: none"> <li>● Internal hospital partners</li> <li>● Community partners</li> <li>● Related to using space or supplies</li> <li>● Related to specific populations served</li> <li>● Marketing</li> </ul>
Resources	<ul style="list-style-type: none"> <li>● People/time</li> <li>● Materials/supplies</li> <li>● Space/location</li> <li>● Marketing</li> </ul>
Evaluation Activities	<ul style="list-style-type: none"> <li>● Event date/duration</li> <li>● Participant count</li> <li>● Outcomes tracked</li> <li>● Materials disseminated</li> </ul>

Point of Contact

- Feedback received
- Person(s)