



# Jackson General Hospital

*Community Health Implementation Report*

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**Prepared for:**

Jackson General Hospital  
Ripley, WV

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## Document Acronyms

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The following acronyms are used throughout this document:

Acronym	Definition
CHNA	Community Health Needs Assessment
CHIP	Community Health Implementation Plan
JGH	Jackson General Hospital
TBD	To Be Determined
WVUHS	West Virginia University Hospital System

# 1 Health Topic: Obesity & Unhealthy Lifestyle Solutions: Diabetes, Heart Disease, Lung Disease, Hypertension

During the 2020-2022 CHNA cycle, JGH reviewed data surrounding a grouping of health topics that they commonly see among the community’s top concerns, and that are often interconnected. Leadership made the decision to prioritize them as a single broad topic area. This will allow for development or continuation of community benefit program that may touch on several of these health facets: obesity and related chronic disease including diabetes, heart disease, lung disease, and hypertension.

Not captured below are additional strategies that were in place in the months leading up to the COVID-19 pandemic, which may have been discontinued or modified in delivery along the way, and which may be re-implemented for continuation at a later point in the pandemic:

- Free sports physicals
- Dinner discussions
- Health fairs

## 1.1 Strategy #1: Diabetes Self-Management and Prevention Classes

In the past, JGH has hosted diabetes self-management and prevention classes for the public. COVID-19 has affected delivery of this kind of programming for JGH, as it has for all hospitals, and they would like to regroup and reassess the delivery and frequency of these classes at this point in the pandemic.

*Table 1: Diabetes Self-Management Program*

<b>Diabetes Self-Management Program</b>	
Objectives	Develop scope of delivery of a diabetes self-management program at this point in the COVID-19 pandemic.
Activities	<ul style="list-style-type: none"> <li>• Determine scope of delivery of this community benefit strategy</li> <li>• Determine needed resources and partners</li> <li>• Other activities TBD</li> </ul>
Planning Partners	<ul style="list-style-type: none"> <li>• WVU Extension (?)</li> <li>• Dietitians</li> <li>• TBD</li> </ul>
Implementation Partners	<ul style="list-style-type: none"> <li>• All planning partners</li> <li>• Marketing partners</li> <li>• TBD</li> </ul>
Resources	<ul style="list-style-type: none"> <li>• Marketing resources</li> <li>• TBD</li> </ul>

Evaluation Activities	<ul style="list-style-type: none"> <li>• # participants</li> <li>• Dates/durations of classes</li> <li>• TBD</li> </ul>
Point of Contact	TBD

### 1.2 Strategy #2: Weight Management Program

JGH would like to develop a Weight Management Program for community members. Details of this programming are TBD at this stage in the COVID-19 pandemic.

*Table 2: Weight Management Program*

<b>Weight Management Program</b>	
Objectives	Develop scope and timeline of Weight Management Program.
Activities	<ul style="list-style-type: none"> <li>• Determine scope of delivery of this community benefit strategy</li> <li>• Determine needed resources and partners</li> <li>• Other activities TBD</li> </ul>
Planning Partners	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Implementation Partners	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Resources	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Evaluation Activities	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Point of Contact	TBD

### 1.3 Strategy #3: School-Based Community Walking Program

JGH would like to develop a school-based community walking program for community members. Details of this programming are TBD at this stage in the COVID-19 pandemic.

*Table 3: School-Based Community Walking Program*

<b>School-Based Community Walking Program</b>	
Objectives	Develop scope and timeline of School-Based Community Walking Program.
Activities	<ul style="list-style-type: none"> <li>• Determine scope of delivery of this community benefit strategy</li> <li>• Determine needed resources and partners</li> <li>• Other activities TBD</li> </ul>

Planning Partners	<ul style="list-style-type: none"> <li>• School system</li> <li>• TBD</li> </ul>
Implementation Partners	<ul style="list-style-type: none"> <li>• School system</li> <li>• TBD</li> </ul>
Resources	<ul style="list-style-type: none"> <li>• Marketing</li> <li>• TBD</li> </ul>
Evaluation Activities	<ul style="list-style-type: none"> <li>• # participants each week</li> <li>• # schools participating</li> <li>• TBD</li> </ul>
Point of Contact	TBD

1.4 Strategy #4: Community Gardens

JGH would like to develop or support a community garden for residents. Details of this programming are TBD at this stage in the COVID-19 pandemic.

Table 4: Community Garden

<b>Community Garden</b>	
Objectives	Develop scope and timeline of Community Garden Program.
Activities	<ul style="list-style-type: none"> <li>• Determine scope of delivery of this community benefit strategy</li> <li>• Determine needed resources and partners</li> <li>• Other activities TBD</li> </ul>
Planning Partners	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Implementation Partners	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Resources	<ul style="list-style-type: none"> <li>• Marketing</li> <li>• TBD</li> </ul>
Evaluation Activities	<ul style="list-style-type: none"> <li>• # participants</li> <li>• # garden locations</li> <li>• Food output stats</li> <li>• TBD</li> </ul>
Point of Contact	TBD

## 1.5 Strategy #5: Increased Outdoor Activity

JGH would like to support community desire for increased places to safely walk for exercise, and increased community recreation activities that will have an overall positive impact on health and wellbeing of residents. Details of these strategies are still TBD at this stage in the COVID-19 pandemic.

*Table 5: Increased Outdoor Activity*

<b>Increased Outdoor Activity</b>	
Objectives	Develop scope and timeline of programming to help increase outdoor activity: providing or supporting community recreation activities, or strategies to create more safe spaces to walk for exercise.
Activities	<ul style="list-style-type: none"> <li>• Determine scope of delivery of this community benefit strategy</li> <li>• Determine needed resources and partners</li> <li>• Other activities TBD</li> </ul>
Planning Partners	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Implementation Partners	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Resources	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Evaluation Activities	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Point of Contact	TBD

## 1.6 Strategy #6: Healthy Choices at Food Pantries

JGH would like to develop or support efforts to increase healthy food selections at local food pantries.

*Table 6: Healthy Choices at Food Pantries*

<b>Healthy Choices at Food Pantries</b>	
Objectives	Develop scope and timeline of food pantry connections.
Activities	<ul style="list-style-type: none"> <li>• Determine scope of delivery of this community benefit strategy</li> <li>• Determine needed resources and partners</li> <li>• Other activities TBD</li> </ul>
Planning Partners	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Implementation Partners	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Resources	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Evaluation Activities	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
Point of Contact	TBD

## 2 Health Topic: Addiction Management – Drugs, Alcohol, Tobacco, etc.

Through this 2020-22 CHNA’s cycle’s process, JGH leadership saw issues surrounding substance use and addiction rise to the top of the community’s concerns. Clinical information, state and regional secondary data, and knowledge of other efforts within the community support the need to continue to address these issues through community benefit programming.

### 2.1 Strategy #1: ED Reverse the Cycle Model

Reverse the Cycle, an intervention model developed by the Mosaic Group, is being explored for implementation in JGH’s ED to provide Peer Recovery Coach support to patients. Though the ED-based services provided under this program are clinical in nature and may become billable in the future, this model also includes a community-based component. Individuals can receive overdose prevention education, Naloxone information, connection to recovery support services, connection to substance use treatment programs, and coordination of care and services to prevent subsequent overdoses. As COVID-19 has delayed all phases of this CHNA/CHIP cycle, details of this programming timeline are still TBD.

*Table 7: ED Reverse the Cycle Model*

<b>ED Reverse the Cycle Model</b>	
Objectives	Continue exploration of implementing the RTC model in JGH’s ED. Develop timeline for implementation.
Activities	<ul style="list-style-type: none"> <li>Recruit Peer Recovery Coaches</li> <li>Onboard and train PRCs</li> <li>Modify EMR protocol as needed</li> <li>Train all medical staff on program and documentation</li> <li>Launch program</li> </ul>
Planning Partners	<ul style="list-style-type: none"> <li>Mosaic Group</li> <li>WVU Office of Health Affairs</li> <li>JHG Nursing Officer</li> </ul>
Implementation Partners	<ul style="list-style-type: none"> <li>Peer Recovery Coaches</li> <li>PRC Supervisor</li> <li>ED Staff</li> <li>IT Department – if modifications are needed</li> </ul>
Resources	<ul style="list-style-type: none"> <li>Training resources?</li> <li>IT implementation?</li> </ul>
Evaluation Activities	<ul style="list-style-type: none"> <li># of SBIRT screenings</li> <li># of ED patients engaged</li> <li># of patients referred to treatment</li> <li># of patients receiving MAT</li> <li>OSOP engagements</li> </ul>

Point of Contact	Chief Nursing Officer
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### 2.2 Strategy #2: Smoking Cessation

JGH would like to develop or support smoking cessation programming. Details of this programming are TBD at this stage in the COVID-19 pandemic.

Table 8: Smoking Cessation

Smoking Cessation	
Objectives	Develop scope and timeline for smoking cessation programming.
Activities	<ul style="list-style-type: none"> <li>Determine scope of delivery of this community benefit strategy</li> <li>Determine needed resources and partners</li> <li>Other activities TBD</li> </ul>
Planning Partners	<ul style="list-style-type: none"> <li>TBD</li> </ul>
Implementation Partners	<ul style="list-style-type: none"> <li>TBD</li> </ul>
Resources	<ul style="list-style-type: none"> <li>Marketing</li> <li>TBD</li> </ul>
Evaluation Activities	<ul style="list-style-type: none"> <li># participants</li> <li>TBD</li> </ul>
Point of Contact	TBD

## 3 Health Topic: Mental Health

Mental health is a third topic about which community members expressed much concern, which was supported by secondary data, and about which JGH leadership saw opportunity to affect health outcomes. This topic area is one that is a struggle clinically and otherwise in this region, and partners and resources are limited.

JGH has chosen to prioritize this topic, but further planning is needed for these community benefit strategies at this point in the COVID-19 pandemic.