



Wetzel County Hospital

Community Health Implementation Report

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Prepared for:

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New Martinsville, WV

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Document Acronyms

The following acronyms are used throughout this document:

Acronym	Definition
CHNA	Community Health Needs Assessment
DHHR	Department of Health and Human Resources
ED	Emergency Department
TBD	To Be Determined
WCH	Wetzel County Hospital
WVUHS	West Virginia University Hospital System

1 Health Topic: Diabetes, Nutrition, Obesity, and Physical Activity

During the 2020-2022 CHNA cycle, Wetzel County Hospital's (WCH) first, the team reviewed data regarding health topics that were indicated to be the community's top concerns. Leadership made the decision to prioritize broad, high-level programming for Board of Directors approval, with further detail of this programming to come through the activity reporting process to the WVUH System tax office. Many of these programs are in the exploration phase with little detail that can be provided at this reporting stage. The first of their prioritized topics is Diabetes, Nutrition, Obesity, and Physical Activity.

1.1 Strategy #1: Diabetic Food Boxes

WCH is interested in partnering with Mountaineer Food Bank for delivery of diabetic-specific nutrition boxes to those facing food insecurity. Details of program delivery for the coming years is in the exploratory phase.

1.2 Strategy #2: Diabetic Screenings

WCH will offer diabetic screenings to the wider community in their service area. Details of this programming are underway.

1.3 Strategy #3: Community Health Education

WCH will offer community health education in partnership with a local radio station. These health talks will cover a variety of topics, and planning is still underway.

1.4 Strategy #4: Food FARMacy

WCH is exploring ways to offer a food FARMacy model, or otherwise offer fresh produce to the community in ways that also support and partner with local farmers and markets. This planning is still underway.

1.5 Strategy #5: Wellness and Physical Activity

WCH will partner with local community resources to support wellness and physical activity among residents. This planning is still underway.

1.6 Strategy #6: School-Based Nutrition and Physical Activity

WCH will partner with local schools to identify and support appropriate initiatives related to nutrition and physical activity for youth. This planning is still underway.

2 Health Topic: Substance Use and Abuse

Through this 2020-22 CHNA's cycle's process, WCH leadership saw issues surrounding substance use and abuse rise to the top of the community's concerns. Clinical information, state and regional secondary data, and knowledge of other efforts within the community support the need to address these issues through community benefit programming.

2.1 Strategy #1: ED Reverse the Cycle Model

Reverse the Cycle, an intervention model developed by the Mosaic Group, is being implemented in WCH's ED in 2022-2023. WV DHHR funds the setup of this program. Though the ED-based services provided under this program are clinical in nature and may become billable in the future, this model also includes a community-based component. Individuals can receive overdose prevention education, Naloxone information, connection to recovery support services, connection to substance use treatment programs, and coordination of care and services to prevent subsequent overdoses.

2.2 Strategy #2: Community Education

WCH is exploring ways to provide interventional pain relief access and options without medication for patients and will provide community education on these prevention-based efforts.

2.3 Strategy #3: Community Resource Partnerships

WCH is exploring ways to partner with existing community resources to offer substance use prevention programming in the community.

2.4 Strategy #4: School-Based Prevention

WCH is exploring ways partner with local schools to identify and support appropriate prevention and education initiatives related to youth.

3 Health Topic: Mental Health

Mental Health is a fourth health topic area that WCH has chosen to prioritize in exploration of community benefit activities.

3.1 Strategy #1: ED Reverse the Cycle Model

WCH recognizes that Peer Recovery Support Specialist services offered in the ED address not only substance use concerns, but mental health as well.

3.2 Strategy #1: WVU Medicine Satellite Clinic

WCH is exploring partnership under new WVUHS ownership to be able to provide a satellite clinic location in the area, which would not only increase access to clinical services, but also increase ability to provide community benefit programming related to this topic.

3.3 Strategy #3: School-Based Programming

WCH is exploring partnerships with local schools to identify and support appropriate initiatives related to youth mental health.

4 Health Topic: Cancer

WCH recognizes cancer as an overall community concern raised in the primary data, identified through secondary data, and known through their direct clinical experience. Hospital leadership continues to explore ways to offer free programming to the community to address this concern.

4.1 Strategy #1: Low-Cost Mammograms

WCH intends to offer low-cost mammograms to the wider community for early detection and prevention.

4.2 Strategy #2: Low-Cost Colonoscopies

WCH intends to offer low-cost colonoscopies to the wider community for early detection and prevention.

5 Health Topic: Cost of Care

WCH recognizes that cost of care is a broad systemic problem that they alone cannot solve. Leadership continues to explore ways to ease this burden for community members.

5.1 Strategy #1: Free and Low-cost Screenings

WCH is exploring ways to offer both free and low-cost screenings to community members: these may include lab work, mammograms, colonoscopies, and bone density screenings.

5.2 Strategy #2: Low-cost Sports Physicals

WCH will provide low-cost sports physicals to area youth.