

Wetzel County Hospital

Community Health Implementation Plan

Prepared for: Wetzel County Hospital, New Martinsville, WV

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May 15, 2025

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1 Background

In 2024, Wetzel County Hospital (WCH) prioritized the following health topics via their Community Health Needs Assessment process:

- Substance Use, Abuse, and Mental Health
- Access to Care
- Cancer
- Obesity, Physical Activity, and Nutrition

2 Strategy One: Low-Cost Mammograms

Table 1: Low-Cost Mammograms

Strategy	Low-Cost Mammograms
Objectives	WCH will provide low-cost mammograms to the community. Further implementation details are underway.
Activities	<ul style="list-style-type: none">• Coordinate clinical details• Determine marketing strategies• Other planning needs
Planning Partners	<ul style="list-style-type: none">• WCH Staff• TBD
Implementation Partners	<ul style="list-style-type: none">• WCH Staff• TBD
Resources	<ul style="list-style-type: none">• Marketing• TBD
Evaluation Activities	<ul style="list-style-type: none">• # low-cost mammograms provided• # linkages to care• Educational materials provided• TBD
Point of Contact	<ul style="list-style-type: none">• TBD

3 Strategy Two: Low-Cost Lab Screenings

Table 2: Low-Cost Lab Screenings

Strategy	Low-Cost Lab Screenings
Objectives	WCH will provide low-cost lab screenings to the community. Further implementation details are underway.
Activities	<ul style="list-style-type: none">• Coordinate clinical details• Determine marketing strategies• Other planning needs
Planning Partners	<ul style="list-style-type: none">• WCH Staff• TBD
Implementation Partners	<ul style="list-style-type: none">• WCH Staff• TBD
Resources	<ul style="list-style-type: none">• Marketing• TBD
Evaluation Activities	<ul style="list-style-type: none">• # low-cost screenings provided• # linkages to care• Educational materials provided• TBD
Point of Contact	<ul style="list-style-type: none">• TBD

4 Strategy Three: Women's Health Community Presentation

Table 3: Women's Health Community Presentation

Strategy	Women's Health Community Presentation
Objectives	Women's health community presentation with Angela Thompson, FNP. Further planning details to come.
Activities	<ul style="list-style-type: none">• Develop content• Coordinate event/frequency details• Coordinate location and other logistics• Determine marketing strategies• Other planning needs
Planning Partners	<ul style="list-style-type: none">• Angela Thompson• WCH Staff• Community partners• TBD
Implementation Partners	<ul style="list-style-type: none">• Angela Thompson• WCH Staff• Community partners• TBD
Resources	<ul style="list-style-type: none">• Marketing• Educational materials• Space/location• TBD
Evaluation Activities	<ul style="list-style-type: none">• Event date/frequency• # attendees• # materials disseminated• Topics covered• Feedback received
Point of Contact	<ul style="list-style-type: none">• TBD• Angela Thompson

5 Strategy Four: Health Fairs at Local Plants

Table 4: Health Fairs at Local Chemical Plants

Strategy	Health Fairs at Local Plants
Objectives	WCH will host recurring health fairs at local chemical plants that are large employers in the area. Further planning details to come.
Activities	<ul style="list-style-type: none">• Develop content• Coordinate event/frequency details• Coordinate locations and other logistics• Determine marketing strategies• Other planning needs
Planning Partners	<ul style="list-style-type: none">• WCH Staff• Plant staff• TBD
Implementation Partners	<ul style="list-style-type: none">• WCH Staff• Plant staff• TBD
Resources	<ul style="list-style-type: none">• Marketing• Educational materials• Staff time• TBD
Evaluation Activities	<ul style="list-style-type: none">• Event date/frequency• # attendees• # materials disseminated• Topics covered• Feedback received
Point of Contact	<ul style="list-style-type: none">• BRN/HRS Dietitian

6 Strategy Five: County Fair Health Information Booths

Table 5: County Fair Health Information Booths

Strategy	County Fair Health Information Booths
Objectives	WCH will host information booths focused on blood pressure and stroke education at both local county fairs. Further planning details to come.
Activities	<ul style="list-style-type: none">• Develop content• Coordinate event details• Coordinate locations and other logistics• Determine marketing strategies• Other planning needs
Planning Partners	<ul style="list-style-type: none">• WCH Staff• County Fair Associations/Planners• TBD
Implementation Partners	<ul style="list-style-type: none">• WCH Staff• County Fair Associations/Planners• TBD
Resources	<ul style="list-style-type: none">• Marketing• Educational materials• Staff time• TBD
Evaluation Activities	<ul style="list-style-type: none">• Event date/frequency• # attendees• # materials disseminated• Topics covered• Feedback received
Point of Contact	<ul style="list-style-type: none">• TBD

7 Strategy Six: Senior Citizen Health Education

Table 6: Senior Citizen Health Education

Strategy	County Fair Health Information Booths
Objectives	WCH will provide educational information sessions to local senior centers. Residents will be able to discuss health topics with APPs. Further planning details to come.
Activities	<ul style="list-style-type: none">• Develop content• Coordinate event details• Coordinate locations and other logistics• Determine marketing strategies• Other planning needs
Planning Partners	<ul style="list-style-type: none">• WCH Staff• Senior Centers• TBD
Implementation Partners	<ul style="list-style-type: none">• WCH Staff• Senior Centers• TBD
Resources	<ul style="list-style-type: none">• Marketing• Educational materials• Staff time• TBD
Evaluation Activities	<ul style="list-style-type: none">• Event date/frequency• # attendees• # materials disseminated• Topics covered• Feedback received
Point of Contact	<ul style="list-style-type: none">• TBD

8 Strategy Seven: MFB Food Distribution

Table 7: MFB Food Distribution

Strategy	MFB Food Distribution
Objectives	WCH will provide nutritious food to diabetic patients through partnership with Mountaineer Food Bank. Further planning details to come.
Activities	<ul style="list-style-type: none">• Develop patient/program connection• Coordinate with providers• Coordinate food collection and distribution• Determine marketing strategies• Determine accompanying educational materials• Other planning needs
Planning Partners	<ul style="list-style-type: none">• WCH Staff• Mountaineer Food Bank• TBD
Implementation Partners	<ul style="list-style-type: none">• WCH Staff• Mountaineer Food Bank• TBD
Resources	<ul style="list-style-type: none">• Marketing• Educational materials• Staff time• TBD
Evaluation Activities	<ul style="list-style-type: none">• Food distribution content/amounts/frequency• # participants• # educational materials disseminated• Feedback received
Point of Contact	<ul style="list-style-type: none">• TBD