Potomac Valley Hospital

Community Health Implementation Plan 2024



Prepared for: Potomac Valley Hospital

Prepared by: West Virginia University Health Sciences

Center Health Affairs Institute

For inquiries, please contact: Emily Sarkees

emily.sarkees@hsc.wvu.edu

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Priority Health Area 1: Substance Use, Abuse, and Mental Health

Table 1: Naloxone Trainings

Community Naloxone Trainings	
Objective	Offer 4-8 Naloxone trainings per year in various community locations to increase education and awareness and decrease instances of overdose.
Activities	Plan dates and locations
	Stock supplies
	Designate trainers
Planning Partners	Training location agencies/entities
	PVH Pharmacy department
	University of Charleston School of Pharmacy – Dr. Lindsay Acree

	PVH Preventive Medicine department
Implementation Partners	Training location agencies and PVH Preventive Medicine department
Resources	 WV Department of Human Services (DoHS) Resources – Bureau for Public Health (BPH) Marshall Center of Excellence for Recovery Educational handouts/print materials/PowerPoint presentation Naloxone kits
Evaluation Activities	 # trainings held # participants per training # Naloxone kits distributed
Point of Contact	PVH Preventive Medicine department

Table 2: Medication Safety Education

Medication Safety Education in Primary Schools	
Objective	Offer WV Drug Institute's Don't Keep Rx Around Medication Safety program at Mineral County Primary Schools. This program is a curriculum and public health campaign that utilized evidence-based practices to teach medication safety to pre-k and kindergarten students and their families in WV.
Activities	Plan dates and school locations
	Stock supplies
	Designate trainers
Planning Partners	Mineral County Schools
Implementation Partners	Mineral County Schools
Resources	Educational handouts/print materials
Evaluation Activities	# programs held

	# participants per school
Point of Contact	PVH Preventive Medicine department

Table 3: Prescription Drug Take Back Days

Prescription Drug Take Back Days with Law Enforcement	
Objective	Host a Drug Take Back Day once per quarter at varying locations in conjunction with the Mineral County Sheriff's Office. This effort aims to reduce the amount of unused prescription medications available in the community.
Activities	Plan dates and take back locations Stock cumpling
Planning Partners	Stock suppliesMineral County Sheriff's Office
Implementation Partners	
Resources	Educational handouts
Evaluation Activities	# take back days held/locations of events# pounds collected per event
Point of Contact	PVH Preventive Medicine department

Table 4: Free Clinic Day

Free Clinic Day with Community Partners	
Objective	Host one Free Clinic Day in conjunction with community partners, offering labs, dental exams, and linkage to recovery programs and community resources.
Activities	Plan date and location
	Stock supplies
	Engage community partners
	Assemble community resources to share
Planning Partners	Community Partners
	Recovery Partners
Implementation Partners	Community Partners
	Recovery Partners

Resources	 Recovery and community resource materials WV DoHS Resources - BPH
Evaluation Activities	 Date and location of event # attendees # dental screenings provided # resource materials distributed
Point of Contact	PVH Preventive Medicine department

Table 5: Community Garden Classes

Community Garden Classes for Women in Recovery	
Objective	Provide gardening classes to residents of Burlington United Methodist Family Services' (BUMFS) recovery house, monthly from February through September.
Activities	Plan dates and locationsStock supplies
Planning Partners	• BUMFS
Implementation Partners	BUMFSPVH StaffWVU Extension Staff
Resources	SuppliesEducational materials
Evaluation Activities	Dates and locations of classes# attendeesTopics of classes
Point of Contact	PVH Preventive Medicine department

Table 6: Community Garden Project

Community Garden Project with Community Partners	
Objectives	Maintain a community garden project in collaboration with community partners including WVU Extension, WVU Potomac State College, and local women's' recovery housing. This project is ongoing.

Activities	Plan calendar of activities
	Coordinate watering and weeding schedule
	Prepare educational materials
	Obtain supplies (seeds, soils, potting containers)
Planning Partners	WVU Extension
	WVU Potomac State College
	BUMFS Staggers Recovery House
	Hope Meadows Recovery House
Implementation Partners	WVU Extension
	WVU Potomac State College
	BUMFS Staggers Recovery House
	Hope Meadows Recovery House
Resources	Supplies
	Educational materials
Evaluation Activities	Dates and location of any formal activities
	# attendees
	Topics of classes
Point of Contact	PVH Preventive Medicine department

Table 7: Anti-Stigma Education

Anti-Stigma Education: Regrounding Our Response West Virginia	
Objectives	Provide education on stigma surrounding substance use to hospital staff, community partners, and residents as part of the Regrounding our Response West Virginia Initiative
Activities	Plan calendar of activities
	Prepare educational materials
	Obtain supplies
Planning Partners	Hospital staff
	Community Partners
Implementation Partners	Hospital staff
	Community Partners
Resources	Supplies

	Educational materials
Evaluation Activities	Dates and location of any formal activities
	• # attendees
Point of Contact	PVH Preventive Medicine department

Table 8: Grandparents Support Program

Healthy Grandfamilies: Grandparents Support Group	
Objectives	Offer the Mineral County Health Grandfamilies programs at least 1-2 per calendar year in partnership with WVU Extension. This program aims to support custodial grandparents through changing family dynamics, help them navigate the school and legal systems, understand benefits and pitfalls of technology and social media, and more. Families will also receive individual case management to address needs.
Activities	Plan calendar of activities
	Prepare educational materials
	Obtain supplies
Planning Partners	Hospital staff
	WVU Extension
Implementation Partners	Hospital staff
	WVU Extension
Resources	Supplies
	Educational materials
Evaluation Activities	Dates and locations of groups
	• # attendees
	Pre/post surveys completed
Point of Contact	Chip Bolyard and/or Wesley Stullenbarger

Table 9: Family Support Group

Families Strong: Family Support Group	
Objectives	Offer the Mosaic Group's Families Strong support group at least twice per calendar year. This group is facilitated over

	8 weeks by trained PVH staff and aims to strengthen families' abilities to deal with loved ones' substance use.
Activities	Plan calendar of activities
	Prepare educational materials
	Obtain supplies
Planning Partners	Hospital staff
	Mosaic Group
Implementation Partners	Hospital staff
Resources	Supplies
	Educational materials
Evaluation Activities	Dates and locations of support groups
	# attendees
	Participant surveys
Point of Contact	PVH Preventive Medicine department

Table 10: Youth Yoga and Mindfulness

Youth Yoga and Mindfulness in Schools	
Objectives	Collaborate with Mineral County Schools to offer yoga and mindfulness classes within the school system to promote mental health awareness.
Activities	Plan calendar of activities
	Prepare educational materials
	Obtain supplies
	Coordinate space
Planning Partners	Hospital staff
	Mineral County Schools
Implementation Partners	Hospital staff
	Mineral County Schools
Resources	Supplies
	Educational materials
Evaluation Activities	Dates and locations of activities

	# student participants
Point of Contact	PVH Preventive Medicine department

Table 11: Youth Cultural Awareness

Youth Cultural Awareness in Schools	
Objectives	Collaborate with Mineral County Schools and the Mineral County Family Resource Network (FRN) to offer a cultural awareness program called Rafa Rafa to promote mental health awareness. This simulation/game can help children understand the mental aspects of what it is like to be a member of a minority population.
Activities	Plan calendar of activities
	Prepare educational materials
	Obtain supplies
Planning Partners	PVH Staff
	Mineral County Schools
	Mineral County FRN
Implementation Partners	PVH Staff
	Mineral County Schools
	Mineral County FRN
Resources	Supplies
	Educational materials
Evaluation Activities	Dates and locations of activities
	# student participants
	Student Feedback
Point of Contact	Mineral County FRN Director PVH Preventive Medicine department

In addition to the above strategies, Potomac Valley Hospital will provide or participate in the following clinical or community activities to address mental health and substance use and abuse:

 Provides Peer Recovery support in ED, in collaboration with Mosaic Group and Potomac Highlands Guild

- Medication Assisted Treatment/Medications for Opioid Use Disorder Clinic planning is underway
- Participates in PITAR Coalition meetings (Prevention-Intervention-Treatment-Anti-Stigma- Reentry-Recovery) with over 25 other organizations and entities
- Participates in On Track Anti-Drug Coalition meetings with more than half a dozen other agencies
- Phone Buddy program offered to patients identified as having a lack of social connections
- Behavioral health services provided: Psychiatrist, Licensed Clinical Psychologist, and others on a staff of six

Priority Health Area 2: Obesity, Diabetes, and Chronic Disease Management

Table 12: Diabetes Prevention Program #1

Diabetes Prevention Program: CDC	
Objectives	PVH will offer a CDC-recognized Diabetes Prevention Program: three time slot options every six months, for a total of 22 sessions per calendar year.
Activities	Plan class calendar for the year
	Plan class instructors
	Obtain curriculum or needed materials
Planning Partners	Hospital staff
Implementation Partners	Hospital staff
Resources	Materials or supplies
Evaluation Activities	Dates and locations of classes
	# participants
	# educational materials distributed
Point of Contact	PVH Diabetes Education department

Table 13: Diabetes Prevention Program #2

Diabetes Prevention Program: American Diabetes Association	
Objectives	PVH will offer an American Diabetes Association-recognized Diabetes Prevention Program to the public.
Activities	 Plan class calendar for the year Plan class instructors Obtain curriculum or needed materials
Planning Partners	PVH Diabetes Education Department
Implementation Partners	PVH Diabetes Education Department
Resources	Materials or supplies
Evaluation Activities	 Dates and locations of classes # participants # educational materials distributed
Point of Contact	PVH Diabetes Education department

Table 14: Diabetes Support Group

Diabetes Support Group	
Objectives	A diabetes support group will be facilitated monthly by the PVH Diabetes Education Department.
Activities	Plan class calendar for the year
	Plan class instructors
	Obtain curriculum or needed materials
Planning Partners	PVH Diabetes Education Department
Implementation Partners	PVH Diabetes Education Department
Resources	Materials or supplies
Evaluation Activities	Dates and locations of classes
	# participants
	# educational materials distributed
Point of Contact	PVH Diabetes Education department

Table 15: FARMacy WV Program

	FARMacy WV Program
Objectives	PVH will offer two FARMacy WV class sites yearly. FARMacy WV is a 15-week produce prescription program.
Activities	Plan class calendar for the year
	Plan class instructors
	Obtain curriculum or needed materials
Planning Partners	Hospital staff
	FARMacy WV
Implementation Partners	Hospital staff
	FARMacy WV
Resources	Materials or supplies
Evaluation Activities	Dates and locations of classes
	# participants
	# educational materials distributed
Point of Contact	PVH Preventive Medicine department

Table 16: Supermarket Shopping Tours

Supermarket Shopping Tours with Local Grocers	
Objectives	PVH will offer at least four grocery store shopping tours per year, focused on nutrition education and in partnership with local grocers.
Activities	Plan tour calendar for the year
	Engage local grocers
	Obtain needed materials
Planning Partners	Hospital staff
	Local grocers
Implementation Partners	Hospital staff
	Local grocers
Resources	Materials or supplies
Evaluation Activities	Dates and locations of tours

	# participants# educational materials distributed
Point of Contact	PVH Dietician and PVH Preventive Medicine department

Table 17: Obesity and Diabetes Group Classes

Supermarket Shopping Tours with Local Grocers	
Objectives	PVH offers weekly obesity and diabetes group classes to staff and community members.
Activities	Plan tour calendar for the year
	Plan class instructors
	Obtain needed materials
Planning Partners	Hospital staff
Implementation Partners	Hospital staff
Resources	Materials or supplies
Evaluation Activities	Dates and locations of classes
	# participants
	# educational materials distributed
Point of Contact	PVH Dietician and PVH Preventive Medicine department

Table 18: Indoor Walking Program

Indoor Walking Program with WVU Potomac State College	
Objectives	PVH offers an indoor walking space in partnership with WVU Potomac State College, three days per week during the months of October through May.
Activities	Plan calendar for the year
Planning Partners	Hospital staff
Implementation Partners	Hospital staff
Resources	Marketing materials or supplies
Evaluation Activities	Dates of availability

	# participants or other available information
Point of Contact	PVH Preventive Medicine department

Table 19: Dining with Diabetes

WVU Extension Dining with Diabetes	
Objectives	PVH offers Dining with Diabetes classes in partnership with WVU Extension.
Activities	Plan calendar for the year
Planning Partners	Hospital staff WVU Extension
Implementation Partners	Hospital staffWVU Extension
Resources	Marketing materials or supplies
Evaluation Activities	Dates and locations of classes# participants or other available information
Point of Contact	WVU Extension Margaret Miltenberger PVH Diabetes Education

Table 20: Wellness Days

Wellness Days with Mineral County FRN	
Objectives	In collaboration with Mineral County Family Resource Network, PVH will provide Wellness Days, promoting healthy lifestyles, disease prevention, and physical activity.
Activities	Plan calendar of activities
Planning Partners	Hospital staff
	Mineral County FRN
Implementation Partners	Hospital staff
	Mineral County FRN
Resources	Marketing materials or supplies
	Educational materials or supplies

Evaluation Activities	Dates and locations of events# participants
	# materials disseminated
Point of Contact	PVH Preventive Medicine dept and Mineral County FRN

Table 21: Cooking Classes

Cooking Classes: Practice Made Perfect	
Objectives	PVH will offer Practice Made Perfect cooking classes at least twice per year.
Activities	Plan calendar of classes
	Obtain curriculum or materials
Planning Partners	Hospital staff
Implementation Partners	Hospital staff
Resources	Marketing materials or supplies
	Educational materials or supplies
Evaluation Activities	Dates and locations of classes
	• # participants
	# materials disseminated
Point of Contact	PVH Preventive Medicine department

Table 22: Chronic Disease Self-Management Classes

Chronic Disease Self-Management Classes	
Objectives	PVH will offer chronic disease self-management classes at least twice per year.
Activities	Plan calendar of classes
	Obtain curriculum or materials
Planning Partners	Hospital staff
Implementation Partners	Hospital staff
Resources	Marketing materials or supplies

	Educational materials or supplies
Evaluation Activities	Dates and locations of classes# participants# materials disseminated
Point of Contact	PVH Preventive Medicine department

Table 23: Healthy Hearts for Kids

Healthy Hearts for Kids in Primary Schools	
Objectives	PVH will continue to offer Healthy Hearts for Kids programming in local primary schools.
Activities	Plan calendar of programmingObtain curriculum or materials
Planning Partners	Hospital staff Mineral County Schools
Implementation Partners	Hospital staffMineral County Schools
Resources	Marketing materials or suppliesEducational materials or supplies
Evaluation Activities	 Dates and locations of events # student and school participants # materials disseminated
Point of Contact	PVH Preventive Medicine department

In addition to the above strategies, Potomac Valley Hospital will provide or participate in the following clinical or community activities to address obesity and diabetes:

- Provide monthly nutrition tips on social media
- Participate in Mineral County FRN's Grandparent and Me Day
- Provide weight management through clinical offerings
- Provide community outreach to libraries, public housing, and senior centers monthly to promote healthy lifestyles, prevention, chronic disease management, and BP screenings

- Clinic patients and inpatients newly diagnosed with diabetes will receive an automatic referral to Diabetes Education nurse and Dietary Consultation
- Specialty clinics will be provided by PVH related to chronic disease management: Pulmonary, Cardiology, Urology, Behavioral Health, Physical Therapy, and Orthopedics
- Strong for Surgery classes provided to all total joint replacement patients, as well as post-procedure follow-up from a Nurse Navigator
- Planning underway to obtain preventive medicine staff and diabetes education nurse training so they can provide Tai Chi for Arthritis and Fall Prevention classes to employees and community members.

Priority Health Area 3: Cancer

Table 24: Sunscreen Safety and Promotion

Sunscreen Safety and Promotion	
Objectives	PVH provides a sunscreen station at Jennings Randolph Lake, and sunscreen safety education there as well as at local community pools.
Activities	Plan summer activitiesObtain materials and supplies
Planning Partners	 Hospital staff Parks and Recreation Mountains of Hope Cancer Coalition Jennings Randolph Lake volunteers
Implementation Partners	Hospital staffJennings Randolph Lake volunteers
Resources	Materials and supplies
Evaluation Activities	# participants/engagement# educational materials
Point of Contact	PVH Preventive Medicine department

Table 25: Smoking Cessation

Smoking Cessation	
Objectives	PVH provides smoking cessation classes to groups and individuals.
Activities	Plan class calendar
	Obtain materials and supplies
Planning Partners	Hospital staff
Implementation Partners	Hospital staff
Resources	Materials and supplies
Evaluation Activities	Dates and locations of classes
	# participants
	# educational materials
	PVH Preventive Medicine department
Point of Contact	

Table 26: Youth Vaping Prevention

Youth Vaping Prevention	
Objectives	PVH provides vaping prevention/education programs to Mineral County Schools.
Activities	Plan calendar of activities
	Obtain materials and supplies
Planning Partners	Hospital staff
	Mineral County Schools
Implementation Partners	Hospital staff
	Mineral County Schools
Resources	Materials and supplies
Evaluation Activities	Dates and locations of classes
	 # student and school participants
	# educational materials
	PVH Preventive Medicine department
Point of Contact	

In addition to the above strategies, Potomac Valley Hospital will provide or participate in the following clinical or community activities to address cancer:

- Cancer screening information distributed monthly to community outreach locations: libraries, public housing, and senior centers
- Cancer survivorship support group facilitated by PVH Infusion center staff
- FARMacy WV Program, PVH Community Garden, cooking classes, and walking program (above) promote healthy eating and cancer prevention
- Community Healthcare workers educate and promote importance of annual wellness exams and other preventive medicine
- WVU Cancer Institute at PVH offers the following services providing comprehensive care for patients: chemotherapy infusions, blood transfusions, hematology, IV therapy infusions, lab draws from central lines and ports, minor procedure testing, and other infusion services for patients with chronic conditions
- PVH Infusion staff complete monthly education about cancer screenings with patients and families at Infusion Center
- Mineral County Health department hosts Bonnie's bus and Lucas Bus cancer screening mobile units from WVU Medicine

Priority Health Area 4: Poverty and Employment Issues

Table 27: Health Career Days

Health Career Days for Youth	
Objectives	PVH hosts Health Career Day biannually for four local high schools for a health career exploration event.
Activities	Plan calendar of activitiesObtain materials and supplies
Planning Partners	Hospital staff Mineral County Schools
Implementation Partners	Hospital staff Mineral County Schools
Resources	Materials and supplies
Evaluation Activities	 Dates and locations of career fairs # student and school participants # educational materials

	PVH Staff Development department
Point of Contact	

Table 28: Nurse Academy Event

	Nurse Academy Event
Objectives	PVH participates yearly in the Nurse Academy event hosted by Pendleton County Schools for middle school students.
Activities	Plan calendar of activities
	Obtain materials and supplies
Planning Partners	Hospital staff
	Pendleton County Schools
Implementation Partners	Hospital staff
	Pendleton County Schools
Resources	Materials and supplies
Evaluation Activities	Dates and locations of career fairs
	# student and school participants
	# educational materials
Point of Contact	WVU Potomac State College Nursing dept and PVH Nursing Administration dept.

Table 29: Youth Financial Education

Youth Financial Education	
Objectives	PVH participates with local middle schools to provide the financial education program "Get a Life" to 7th and 8th graders. This program provides a hands-on financial education experience that engages students with a realistic family budget, teaching skills to make financial decisions.
Activities	Plan calendar of activities
	Obtain materials and supplies
Planning Partners	Hospital staff
	Local Schools
Implementation Partners	Hospital staff

	Local Schools
Resources	Materials and supplies
Evaluation Activities	Dates and locations of career fairs
	# student and school participants
	# educational materials
Point of Contact	Keyser Middle School Guidance Counselors dept and PVH Preventive Medicine dept

In addition to the above strategies, Potomac Valley Hospital will provide or participate in the following clinical or community activities to address poverty and employment issues:

- PVH offers an 8-week Nurse Extern program in the summer to increase retainment.
- PVH has added Human Resources staff to aid in recruitment and outreach to students.
- There are opportunities for career growth at PVH via stipends, tuition assistance, and clinical ladders.
- PVH participates with community partners in poverty simulator activities.
- In outpatient and inpatient settings, patients' social determinants of health are assessed, and referrals made to Preventative Medicine department to assist in finding local resources, as well as using Find Help locator built into the electronic medical record.
- PVH participates in Mineral County Homeless Coalition meetings.
- PVH participates in the annual Point in Time count of those experiencing homelessness.
- PVH sponsors various food drives for local pantries throughout each year.
- PVH departments participate in sponsoring a child for holiday gift giving.
- PVH participates with the Mineral County United Way in community events and fundraisers.
- PVH participates in the yearly Community Baby Shower hosted by the Mineral County Health Department and Mineral County FRN.
- PVH participates in the following activites:
- Mineral County Homeless Coalition meeting
- HUD Point in Time count of those experiencing homelessness
- Mineral County United Way community events and fundraisers
- Mineral County FRN Warm the Children and Toys for Joy
-
- Patients and families are referred to Geri Mason Family Support center as needed.
- PVH offers transportation resources to assist patients when no other means of transportation is available.

- PVH collaborates with community partners to offer transportation assistance: Potomac Valley Transit Authority, Mineral County Aging and Family Services, HRDC and faith-based organizations such as Loving Hands Outreach and Andrews Coalition.
- PVH provides an Ensure program for financially strained patients.
- Community Healthcare Workers assist patients as needed with applications for housing, utilities assistance, Medicaid applications, medication assistance program applications, resources for food and/or clothing, and program applications for dental care.
- Mineral County FRN sponsors Warm the Children and Toys for Joy yearly, and PVH staff provide support.
- Mineral County FRN and WVU Extension yearly host Energy Express Summer education program, with PVH providing support in volunteering time with reading to students or providing a special program.
- Collaborate with Mineral County Technical Center and Adult Education Program
 to host a yearly career fair for high school students at Mineral County Technical
 and Adult Education Program. Include community partners, the focus is for
 students that are not interested in college, raise awareness to various trades,
 apprenticeship programs, and types of employment and benefits offered that is
 available in local area.