

**COMMUNITY HEALTH NEEDS ASSESSMENT
ACTION PLAN 2022-2025**

**GOAL: Serving a population that primarily resides in present or former industrial regions, Cancer has a significant impact on the health of local residents.
Provide community events to promote early cancer awareness**

Objective	Action Steps	Responsibility	Timeframe	Evaluation Metrics
<i>Provide expanded opportunities for breast, cervical and ovarian screening through the All About Women health center</i>	<ol style="list-style-type: none"> 1) Identify date and physician for screenings 2) Secure staff for screenings 3) Market screenings to patients and community 	All About Women WMCPPPI Staff Community Relations	2022 2023 2024	# of Participants
<i>Provide community events to promote breast cancer awareness during the Breast Cancer Awareness Month</i>	<ol style="list-style-type: none"> 1) Identify date and physician for screenings 2) Secure staff for screenings 3) Plan the event and advertise to the public 	WMC Breast Center WMCPPPI Staff Community Relations	2022 2023 2024	# of Participants
<i>Schedule annual prostate screening during Men's Health Awareness Month</i>	<ol style="list-style-type: none"> 1) Identify date and physician for screenings 2) Secure staff for screenings 3) Market screenings to patients and community 	WMC Urologists WMCPPPI Staff Community Relations	2022 2023 2024	# of Participants
<i>Schedule annual screening during Skin Cancer Awareness Month</i>	<ol style="list-style-type: none"> 1) Identify date and physician for screenings 2) Secure staff for screenings 3) Market screenings to patients and community 	WMC Dermatologists WMCPPPI Staff Community Relations	2022 2023 2024	# of Participants

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GOAL: The commitment of specific resources to address the infant mortality rate in Brooke County which exceeds the national and WV state average

Objective	Action Steps	Responsibility	Timeframe	Evaluation Metrics
<i>Continue to fund the position of Maternal Child Health Coordinator to identify and work with at-risk mothers in activities to reduce infant mortality</i>	<ol style="list-style-type: none"> 1) Provide adequate funding for the Care Coordinator 2) Engage the obstetricians in the care coordination 3) Actively identify at-risk patients for intervention 	All About Women	2022 2023 2024	# of At-Risk Engagements
<i>Partner with Allegheny Health Network to provide high-risk obstetrics physician coverage for local residents</i>	<ol style="list-style-type: none"> 1) Provide access and office space for a dedicated high risk OB physician 2) Work in cooperation with WMC Obstetricians, Pediatrics and Emergency Dept. to identify patients in need of high risk care 	All About Women WMC Pediatrics WMC Emergency Dept Allegheny Health Ntrk	2022 2023 2024	# of Referred Patients
<i>Submit grant application for the continuation of the Drug Free Mom/Baby Program to reduce neonatal abstinence syndrome</i>	<ol style="list-style-type: none"> 1) Apply for next funding cycle 2) Provide staffing to work with NAS infants and at-risk Mothers 	Maternal Child Health All About Women	2022 2023 2024	Funding Acceptance Program Participation
<i>Partner with WV Perinatal Partnership - Preeclampsia Foundation to help reduce prenatal and postnatal preeclampsia by providing blood pressure cuffs to expectant mothers</i>	<ol style="list-style-type: none"> 1) Apply to WVPP for BP cuffs for expecting mothers 2) Maternal Child Health Coordinator will provide BP cuffs to at risk patients 	Maternal Child Health All About Women	2022 2023 2024	Funding Acceptance Program Participation

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GOAL: Normalization and reintroduction of preventative care services to the community there were interrupted during COVID, resulting in an increase in undiagnosed illness

Objective	Action Steps	Responsibility	Timeframe	Evaluation Metrics
<i>Provide community based ACLS training for EMS and first responders on a regular basis to ensure the provision of continuing education</i>	<ol style="list-style-type: none"> 1) Provide staff and space for training 2) Engage local first responders for scheduling 3) Provide Certifications for completion 	Education Emergency Dept	2022 2023 2024	# of Participants
<i>Engage with community pharmacies and other agencies to provide CPR community training</i>	<ol style="list-style-type: none"> 1) Work with Village Pharmacy to schedule regular CPR sessions 2) Identify and provide staff resources for training 	Education Community Relations	2022 2023 2024	# of Training Participants
<i>Provide High School Physicals for regional high schools to obtain baseline assessment of area students</i>	<ol style="list-style-type: none"> 1) Identify date and physician for physicals 2) Secure staff for physicals 3) Market physicals to schools and community 	WMCPPPI Staff Community Relations	2022 2023 2024	# of Participants
<i>Schedule annual hernia screening for local residents</i>	<ol style="list-style-type: none"> 1) Identify date and physician for screenings 2) Secure staff for screenings 3) Market screenings to patients and community 	WMC Surgeons WMCPPPI Staff Community Relations	2022 2023 2024	# of Participants
<i>Increase recruitment efforts to attract new primary care physicians to the region to address physician need analysis</i>	<ol style="list-style-type: none"> 1) Work with physician recruitment firms to identify primary care candidates 2) Schedule interviews with potential candidates 3) Obtain commitments from interested PCPs 	Administration WMC Medical Staff	2022 2023 2024	# of PCP Interviews