
Wheeling Hospital

Community Health Implementation Plan 2024



Prepared for: Wheeling Hospital

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Center Health Affairs Institute

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Strategy One: Healthy Living Presentation - Wesley Park

Priorities Targeted: Obesity and Related Comorbid Disease will be addressed through monthly activities developed for a local senior living community.

Table 1: Healthy Living Presentation - Wesley Park

Healthy Living Presentation for the Residents of Wesley Park	
Objectives	Present a nutrition and/or physical activity lesson each month for the residents of Wesley Park Senior Living Facility.
Activities	<ul style="list-style-type: none"> Plan monthly lessons with Jessica Brown, Wesley Park Director of Activities Develop dietitian lesson plans Provide 60-minute lesson Develop and provide WVU Medicine educational materials for each lesson
Planning Partners	<ul style="list-style-type: none"> WVU Medicine Dietitian – RMH Wesley Park
Implementation Partners	<ul style="list-style-type: none"> WVU Director of Clinical Nutrition Wesley Park Director of Activities
Resources	<ul style="list-style-type: none"> Educational handouts/print materials Nutrition related props and supplies
Evaluation Activities	<ul style="list-style-type: none"> Survey # participants # educational materials distributed
Point of Contact	<ul style="list-style-type: none"> Director of Clinical Nutrition, WVU Medicine, Wheeling Hospital and Reynolds Memorial Hospital

Strategy Two: Nutrition Presentations

Priority Targeted: Targeting the priority area of Obesity and Related Comorbid Disease, staff will provide public educational information about nutrition topics via local Rotary Club meetings in Wheeling, WV and St. Clairsville, OH.

Table 2: Nutrition Presentations

Nutrition Presentations	
Objectives	<p>Serve as a guest speaker at local Rotary Clubs in 2024, providing sound nutritional information and answering questions to educate the members.</p> <p>Wheeling Rotary Club, Tuesday, October 3, 2024 St. Clairsville Rotary Club, Tuesday, November 6, 2024</p>
Activities	<ul style="list-style-type: none"> • Coordinate details of Tuesday, October 3, 2024 lunch presentation in Wheeling with Jamie Crow • Coordinate details of Tuesday, November 7, 2024 lunch presentation in St. Clairsville with Jessica Rine • Develop 60-minute lesson • Develop and prepare accompanying WVU Medicine handouts and educational materials
Planning Partners	<ul style="list-style-type: none"> • WVU Medicine Dietitian – Reynold Memorial Hospital • Rotary Club of Wheeling • Rotary Club of St. Clairsville
Implementation Partners	<ul style="list-style-type: none"> • WVU Director of Clinical Nutrition • Rotary Club of Wheeling • Rotary Club of St. Clairsville
Resources	<ul style="list-style-type: none"> • Print materials • Nutrition related props and supplies
Evaluation Activities	<ul style="list-style-type: none"> • Verbal feedback • # participants • # educational materials distributed
Point of Contact	<ul style="list-style-type: none"> • Director of Clinical Nutrition, WVU Medicine, Wheeling Hospital and Reynolds Memorial Hospital

Strategy Three: Nutrition Goes to School

Priority Targeted: Addressing the priority health areas of Obesity and Related Comorbid disease with area youth, this strategy aims to present monthly nutrition lessons to 3rd-5th graders at local elementary schools across three counties.

Table 3: Nutrition Goes to School

Nutrition Goes to School	
Objectives	Present a nutrition lesson monthly for five months to 3 rd -5 th grades at local elementary schools in Ohio County, Marshall County, and Belmont County public and Catholic schools.
Activities	<ul style="list-style-type: none"> ● Contact County Superintendent or Director of Child Nutrition in summer, prior to upcoming academic year ● Dietitians collaborate to develop nutrition and physical activity lesson curriculum ● Collaborate with marketing to develop print materials ● Coordinate with each school’s administration to create a schedule for the school year ● Assign each dietitian 1-3 school sites ● Provide 30-minute lesson ● Provide WVU Medicine print educational materials for each participant for each lesson
Planning Partners	<ul style="list-style-type: none"> ● WVU Medicine Dietitians (Wheeling Hospital and Reynolds Memorial Hospital) ● Ohio County Schools ● Marshall County Schools ● Belmont County Schools ● Diocese of Wheeling Charleston Schools ● www.choosemyplate.gov ● WVU Medicine Marketing
Implementation Partners	<ul style="list-style-type: none"> ● Ohio County Schools Director of Child Nutrition ● Ohio County Schools Administration ● Marshall County Schools Director of Child Nutrition ● Marshall County Schools Administration ● Belmont County Schools Administration

	<ul style="list-style-type: none"> • Diocese of Wheeling Charleston Schools
Resources	<ul style="list-style-type: none"> • Print materials • Nutrition related props and supplies
Evaluation Activities	<ul style="list-style-type: none"> • Nutrition pre-test given at first lesson • Nutrition post-test given at last lesson • # participants • # educational materials distributed
Point of Contact	<ul style="list-style-type: none"> • Director of Clinical Nutrition, WVU Medicine, Wheeling Hospital and Reynolds Memorial Hospital

Strategy Four: Preventing Diabetes Presentation

Priority Targeted: Targeting the priority health area of Obesity and Related Comorbid Disease, hospital staff will provide educational information to Belco Works, Inc. Professional Learning.

Table 4: Preventing Diabetes Presentation

Preventing Diabetes Presentation	
Objectives	Serve as a guest speaker at Belco Works, Inc. Professional Learning on Friday, March 15, 2024, providing sound diabetes information, including prevention, diagnosis, signs and symptoms, treatment, and carbohydrate counting.
Activities	<ul style="list-style-type: none"> • Coordinate with Anne Hanning, CEO, Belco Works, Inc. to plan for Friday, March 15, 2024 presentation • Develop 60-minute lesson
Planning Partners	<ul style="list-style-type: none"> • WVU Medicine Director of Clinical Nutrition • WVU Medicine Wheeling Hospital Howard Long Wellness Center Group Fitness and Yoga Instructor • Belco Works, Inc.
Implementation Partners	<ul style="list-style-type: none"> • WVU Medicine Director of Clinical Nutrition • WVU Medicine Wheeling Hospital Howard Long Wellness Center Group Fitness and Yoga Instructor • Anne Hanning, CEO, Belco Works, Inc.

Resources	<ul style="list-style-type: none"> ● Print materials
Evaluation Activities	<ul style="list-style-type: none"> ● # participants ● Verbal feedback
Point of Contact	<ul style="list-style-type: none"> ● WVU Medicine Director of Clinical Nutrition ● WVU Medicine Wheeling Hospital Howard Long Wellness Center Group Fitness and Yoga Instructor

Strategy Five: Healthy Living Presentation – Wheeling Park

Priority Targeted: Targeting the priority health areas of Mental Health and Obesity and Related Comorbid Disease, this strategy aims to provide health education as a professional learning opportunity for Wheeling Park High School teachers, staff and administrators.

Table 5: Healthy Living Presentation – Wheeling Park

Healthy Living Presentation – Wheeling Park	
Objectives	Serve as a guest speaker at Wheeling Park High School (WPHS) Professional Learning on December 21, 2024. Provide sound health information, including yoga and breathing poses, and answer questions to educate the teachers, staff, and administrators.
Activities	<ul style="list-style-type: none"> ● Coordinate with Jennifer Hemplemann, WPHS teacher and Wellness Coach ● Develop a 60-minute lesson
Planning Partners	<ul style="list-style-type: none"> ● WVU Medicine Director of Clinical Nutrition ● WVU Medicine Wheeling Hospital Howard Long Wellness Center Group Fitness and Yoga Instructor ● Ohio County Schools
Implementation Partners	<ul style="list-style-type: none"> ● WVU Medicine Director of Clinical Nutrition ● WVU Medicine Wheeling Hospital Howard Long Wellness Center Group Fitness and Yoga Instructor ● Wheeling Park High School Professional Learning
Resources	<ul style="list-style-type: none"> ● Print materials
Evaluation Activities	<ul style="list-style-type: none"> ● # attendees

	<ul style="list-style-type: none"> ● Verbal feedback
Point of Contact	<ul style="list-style-type: none"> ● WVU Medicine Director of Clinical Nutrition ● WVU Medicine Wheeling Hospital Howard Long Wellness Center Group Fitness and Yoga Instructor

Strategy Six: Community Health Outreach

Priority Targeted: Targeting all prioritized health areas, the Quality Management team conducts weekly health fairs to educate the public on a variety of topics, in a variety of settings.

Table 6: Community Health Outreach

Community Health Outreach	
Objectives	Quality Management will conduct weekly health fairs at assorted locations.
Activities	<ul style="list-style-type: none"> ● Blood Pressure Screenings ● Diabetic Education ● Medication Reconciliation ● Disease-specific Education
Planning Partners	<ul style="list-style-type: none"> ● Regional Housing Authority ● High Rise Locations ● Senior Centers
Implementation Partners	<ul style="list-style-type: none"> ● Regional Housing Authority ● High Rise Locations ● Senior Centers
Resources	<ul style="list-style-type: none"> ● Blood pressure screening materials and supplies ● Diabetic education materials and supplies ● Medication reconciliation materials and supplies ● Disease-specific materials and supplies
Evaluation Activities	<ul style="list-style-type: none"> ● Post-surveys ● # attendees, date, location of event

	<ul style="list-style-type: none"> ● # print materials or other supplies disseminated per event
Point of Contact	<ul style="list-style-type: none"> ● Quality Management

Strategy Seven: Stop the Bleed Program

Priority Targeted: Targeting the health area of community education in a youth-centric way, this program aims to provide “Stop the Bleed” training to area schools on a rotating, ongoing basis throughout academic years.

Table 7: Stop the Bleed Program

Stop the Bleed Program	
Objectives	Each academic year, conduct multiple Stop the Bleed training sessions at a designated school. Rotate schools yearly each academic year during 2024-2025, 2025-2026, and 2026-2027 academic years.
Activities	<ul style="list-style-type: none"> ● Send confirmation letter and emails to School Administration ● Collaborate to develop activities and educational plans for the program ● Coordinate with individual administrators or school nurses to plan calendar of programming ● Verify that site contact for each school will be present on site to monitor students ● Develop schedule for students in each grade level ● Introduction and participation form ● Completion certificate ● Prepare print materials ● Gather items for activities with students
Planning Partners	<ul style="list-style-type: none"> ● Ohio Valley School districts ● Administration ● School nurses
Implementation Partners	<ul style="list-style-type: none"> ● Wheeling Central High School ● Wheeling Park High School ● Linsly Academy

	<ul style="list-style-type: none"> ● Brooke County Schools ● John Marshall High School ● Cameron High School ● Wetzel County Schools ● Ohio County middle and elementary school staff ● St. Clairsville Schools ● Bridgeport High School ● Martins Ferry High School ● Buckeye Local Schools ● Harrison Hills Schools ● Bellaire Schools ● Union Local Schools ● Buckeye Trail Schools ● Monroe County Schools ● Barnesville Schools ● Steubenville High School ● Meadowbrook Schools ● St. Mary Grade School (St. Clairsville) ● St. Mary Grade School (Martins Ferry)
Resources	<ul style="list-style-type: none"> ● Marketing materials ● Educational power point presentation ● Hands on practice ● Take-home materials ● Items needed for student activities
Evaluation Activities	<ul style="list-style-type: none"> ● # attendees per event per school ● Date and location of each school event ● Verbal feedback from administration, staff, parents
Point of Contact	<ul style="list-style-type: none"> ● Transport Coordinator

Strategy Eight: Healthcare Careers Exploration Day

Priority Targeted: Targeting all priority health areas in a youth-centric way, this program aims to educate area youth about career possibilities in healthcare.

Table 8: Healthcare Careers Exploration Day

Healthcare Careers Exploration Day	
Objectives	Each academic year, conduct five sessions in the fall or winter months: 2024-2025, 2025-2026, 2026-2027.
Activities	<ul style="list-style-type: none"> ● Distribute flyers to each school during the fall preceding their scheduled session ● Meet with administration and staff to coordinate activities and educational plans ● Coordinate with individual managers to plan calendar of programming (including times, locations, and supply needs) ● Coordinate tours of emergency department, operating room, nursery, and general nursing floors ● Develop schedule for non-clinical areas such as occupational therapy, physical therapy, labs, radiology, and respiratory therapy ● Introduction and participation document home to parents ● Obtain permission slips and HIPPA forms signed by students and teachers prior to starting the program ● Learn about ancillary areas such as pharmacy, dietary, housekeeping, laundry, security, and maintenance ● Prepare print materials ● Gather supplies for activities with students ● Meet with college representatives during the day
Planning Partners	<ul style="list-style-type: none"> ● Ohio Valley Schools ● College representatives
Implementation Partners	<ul style="list-style-type: none"> ● Wheeling Central High School ● Wheeling Park High School ● Linsly Academy ● John Marshall High School ● St. Clairsville High School ● Buckeye Local High School ● Bridgeport High School ● Shadyside High School

	<ul style="list-style-type: none"> • Bellaire High School • Martins Ferry High School • Union Local High School • Buckeye Trail High School • Barnesville High School • Meadowbrook High School • Monroe County Schools • College representatives
Resources	<ul style="list-style-type: none"> • Marketing • Designated space within each school • Snacks and lunch for participants • Take-home educational materials • WVU tshirts for student participants
Evaluation Activities	<ul style="list-style-type: none"> • # participants per school • Date and location of each event • Feedback surveys
Point of Contact	<ul style="list-style-type: none"> • Transport Coordinator

Work Groups: New Strategy Development

In addition to the planned strategies above, Wheeling Hospital hosts three different work groups, each of which may potentially add to the above over the course of the next three years of this implementation cycle.

The **Social Determinants of Health Task Force** is held quarterly and is comprised of a collaborative group of hospital and community partners. This group focuses on helping underserved populations, connecting patients to needed services and making the larger community aware of what is offered by Wheeling Hospital.

The **Patient & Family Advisory Council** is also held quarterly and invites patients and families to hear about efforts at the hospital. This is an opportunity to learn about new providers, community outreach efforts, and changes internally that improve patient experiences. This quarterly meeting is also an opportunity for community members to share experiences and have them addressed.

Finally, the **Climate and Health Task Force** reviews the hospital’s policies to make improvements related to recycling, receptacles, solar power, and other green initiatives.