



WEST VIRGINIA UNIVERSITY HOSPITALS

Meeting of April 18, 2023
Consent Agenda

ITEM:

West Virginia University Hospitals (“WVUH”) Community Health Implementation Plan

BACKGROUND:

Nonprofit hospital organizations recognized as tax-exempt under Internal Revenue Code (“IRC”) Section 501(c)(3) must meet the requirements imposed by IRC Section 501(r) in order to continue to be treated as an organization described in Section 501(c)(3). One of the requirements under Section 501(r) is that the hospital organization conduct a community health needs assessment (“CHNA”) every three years and to adopt an implementation strategy to meet the community health needs identified through the CHNA (the “CHNA Implementation Strategy”). In addition, the hospital must document the CHNA in a written report that is adopted for the hospital facility by an authorized body of the hospital facility.

The CHNA was reviewed and approved by the Board of Directors of WVUH at a duly called and held meeting on October 18, 2022, and the attached CHNA Implementation Strategy has been issued to meet the community health needs identified in the CHNA.

RECOMMENDATION:

Approval of the attached CHNA Implementation Strategy.

Community Health Implementation Plan

J.W. Ruby Memorial Hospital
2023



Prepared for: J.W. Ruby Memorial Hospital

Prepared by: West Virginia University Health Sciences
Center Health Affairs Institute

For inquiries, please contact: Dr. Megan Govindan, RDN

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Strategy One: Health Sciences Campus Farmer’s Market

Priorities Targeted: This strategy provides support for the yearly Health Sciences Center (HSC) Farmer’s Market, targeting the community health concerns of obesity and chronic disease. Ruby Memorial provides logistical help for many facets of the recurring seasonal event, including provision of parking lot space, monetary support, security, and coordinates with facilities to provide logistical support for music events. Typically, the HSC Farmer’s Market takes place each Wednesday between the third week of May and the third week of October. In addition to standard market produce, there are often food trucks, vendors boasting educational information or cooking demos, and live music entertainment.

Table 1: Health Sciences Campus Farmer’s Market

Health Sciences Campus Farmer’s Market	
Objectives	Provide support to HSC Farmer’s Market events, occurring weekly between May and October.
Activities	<ul style="list-style-type: none"> Organize vendors
Planning Partners	<ul style="list-style-type: none"> Wellness Center WVUH Security HSC Facilities Vendors
Implementation Partners	<ul style="list-style-type: none"> Wellness Center WVUH Security HSC Facilities Vendors
Resources	<ul style="list-style-type: none"> Time Convenient location on campus
Evaluation Activities	<ul style="list-style-type: none"> Number of Farmer’s Markets held Date range/time duration during the day # vendors for each Approximate attendees for each (if tracked)
Point of Contact	<ul style="list-style-type: none"> Dave Harshbarger Eric Smith

Strategy Two: Finding Wellness Program

Priority Targeted: This 7–8-week program targets the community health concerns of obesity and chronic disease via a curriculum-based program that includes pre and post A1C testing, classes with a nutritionist and a guided shopping day.

Table 2: Finding Wellness Program

Finding Wellness Program	
Objectives	Host six eight-week Finding Wellness Courses
Activities	<ul style="list-style-type: none"> • Develop any needed print or other materials • Plan curriculum and secure speakers (shopping days, etc.) • Hire dietitians and wellness coaches • Mentor students and residents involved in the program • Secure location for hosting classes • Recruit participants
Planning Partners	<ul style="list-style-type: none"> • Partner with dietitians, wellness center • Partner with departments to recruit participants • Partner with marketing for advertising of upcoming events • Partner with Ruby cafeteria for new initiatives
Implementation Partners	<ul style="list-style-type: none"> • Partner with dietitians, wellness center • Partner with departments to recruit participants • Partner with marketing for advertising of upcoming events • Partner with Ruby cafeteria for new initiatives
Resources	<ul style="list-style-type: none"> • Time • Class space • Financial resources
Evaluation Activities	<ul style="list-style-type: none"> • Date of sessions • # participants in each session during the 8 weeks • # 8-week courses completed during cycle • # of participants who completed the program • A1Cs before and after (or information about changes) • BMIs before and after (or information about changes)

	<ul style="list-style-type: none"> ● Redcap survey of knowledge before and after ● Evaluation by participants of class satisfaction
Point of Contact	<ul style="list-style-type: none"> ● Chris McCormick - coordinator ● Gwen Emery – MD Program Director ● Dave Harshbarger – Wellness Director ● Courtney Pilkerton, MD Program Director ● Joseph Capito, MD Assistant Program Director ● Kim Rohozen Program Director ● Jaclyn Murray Class Manager

Strategy Three: Spring Cancer Screening Event

Priority Targeted: Sponsorship of this screening event will target the community health concern of cancer. The event is scheduled will screen residents for breast, oral, and skin cancers, and Ruby Memorial will provide support via financial sponsorship and advertising.

Table 3: Spring Cancer Screening Event

Spring Cancer Screening Event	
Objectives	Support the yearly breast, oral, and skin cancer screening event.
Activities	<ul style="list-style-type: none"> ● Determine advertising needs ● Determine financial support
Planning Partners	<ul style="list-style-type: none"> ● Cancer Institute ● Breast Cancer Center
Implementation Partners	<ul style="list-style-type: none"> ● Cancer Institute ● Breast Cancer Center
Resources	<ul style="list-style-type: none"> ● Time ● Financial resources ● Print resources
Evaluation Activities	<ul style="list-style-type: none"> ● Date & duration of event ● # of each type of screening conducted ● Advertising avenues/dates/durations
Point of Contact	<ul style="list-style-type: none"> ● Deanna Dalton in Ed Harrison’s office ● Stephanie Bock for advertising information

Strategy Four: Bonnie’s Bus and LUCAS Mobile Cancer Screening

Priority Targeted: Bonnie’s Bus and LUCAS provides mobile mammography and lung cancer screenings to residents in Monongalia County, working to address the community health concern of cancer. Ruby Memorial supports this program via monetary sponsorship and coverage of the associated linen services.

Table 4: Bonnie’s Bus and LUCAS Mobile Cancer Screening

Bonnie’s Bus and LUCAS Mobile Cancer Screening	
Objectives	Provide support for the Bonnie’s Bus program during 2020-2022.
Activities	<ul style="list-style-type: none"> ● Gather needed details from Director ● Coordinate with laundry facilities
Planning Partners	<ul style="list-style-type: none"> ● Bonnie’s Bus Director & Coordinator ● Laundry facilities
Implementation Partners	<ul style="list-style-type: none"> ● Bonnie’s Bus Director & Coordinator ● Laundry facilities
Resources	<ul style="list-style-type: none"> ● Financial resources for laundry ● Accounting time ● Planning time ● Financial resources for sponsorship
Evaluation Activities	<ul style="list-style-type: none"> ● # events – date and location of each ● # screenings per event ● # referred for follow-up
Point of Contact	<ul style="list-style-type: none"> ● Jenny Ostien – Director ● Abby Starkey – Outreach Coordinator

Additional Cancer Resources

Cancer Related Support Groups

- **The Survivor’s Club:** a general, open support group for survivors and their caregivers that focuses on providing psychosocial education on a range of topics. Meets quarterly in the evenings and coordinated by the MBRCC social workers.
- **Gladiator Project:** newly formed virtual support group for brain tumor patients.

Contact: Rachel Harper, MSW

- **Living Beyond Cancer:** A free, private, online support group available on Facebook and offered through WVU CI Cancer Prevention and Control. This virtual group is intended for both patients and their caregivers; provides a connection with peers and information for people who are actively receiving or have completed cancer treatment.
- www.wvucancer.org

Free Cancer Center Programs/Services

- **Podcast Series: Living Beyond Cancer** focuses on discussions with WVU Cancer Institute providers and other professionals regarding relevant topics for patients in active treatment and throughout the cancer continuum, including survivorship. Collaboration between WV Bureau for Public Health in partnership with Mountains of Hope and Bridge Survivorship Program.
- **Soup for the Soul:** This Program provides free lunches to cancer patients while they are undergoing treatment at the WVU Cancer Institute (MBRCC).

Strategy Five: Youth Suicide & Depression Screenings

Priority Targeted: Potential expansion of this previous screening program would target mental health in area youth. At the time of this report, conversations about this activity are still underway. In past years, Chestnut Ridge Hospital has worked with area high schools (most recently Clay Battelle High School and University High School during the 2019-2020 academic year) to conduct suicide & depression screenings with students. ED and other data support the need to have this program expanded to serve middle school aged populations as well - a collaboration between Behavioral Medicine and CRH is being discussed.

Table 5: Youth Suicide & Depression Screenings

Youth Suicide & Depression Screenings	
Objectives	Conduct depression screenings once per academic year with students in designated Monongalia County high schools and middle schools.
Activities	<ul style="list-style-type: none"> ● Planning discussion with Chestnut Ridge Hospital (CRH) and Behavioral Medicine
Planning Partners	<ul style="list-style-type: none"> ● Chestnut Ridge Hospital ● Healthy Minds ● University High School ● Clay-Battelle High School ● Interested area middle schools

Implementation Partners	<ul style="list-style-type: none"> ● Chestnut Ridge Hospital ● Healthy Minds ● University High School ● Clay-Battelle High School ● Interested area middle schools
Resources	<ul style="list-style-type: none"> ● Time (planning, volunteers) ● Financial resources
Evaluation Activities	<ul style="list-style-type: none"> ● # schools participating ● # students screened ● # students who followed up with GC, if tracked ● Dates/time duration of when screenings were distributed in schools
Point of Contact	<ul style="list-style-type: none"> ● Lisa Price ● Jessica Belt

Additional Strategies and Resources

In addition to the above strategies, Ruby Memorial Hospital contributes much to the community each year via sponsorships and other charitable work. A sampling of events:

- American Heart Association donation/heart walk
- Alzheimer’s Association Memory Walk
- Decker’s Creek Trail Half Marathon - buses
- Relay for Life donation
- Ronald McDonald House donation
- United Way (employee campaign and corporate gift)
- WV Special Olympics (Polar Plunge)
- Breast Cancer Survivor/Awareness Walk
- Bob Huggins Fish Fry (cancer)
- Polar Plunge (Special Olympics)
- Purple Stride (Cancer)
- Pittsburgh Cure Sarcoma walk/run
- Miles for Migraines
- Camp Kesem Make the Magic (Cancer)
- Conquer Chiari
- Acting Out for Good
- Elizabeth & Claire LaPlante Foundation
- March of Dimes March for Babies
- Habitat for Humanity Raise the Roof

- Catholic Charities West Virginia
- Walk MS

Physicians from Ruby Memorial also donate work hours to providing clinical services at Milan Puskar Health Right, the local free health clinic, via the following programs.

- [MUSHROOM Program \(Multidisciplinary UnSheltered Homeless Relief Outreach Of Morgantown\)](#)
- Naloxone Distribution

Medical Weight Management has been doing "Lunch to Learn" virtual talks twice monthly, focusing on various health topics mostly related to weight management.

Ruby Memorial also participates in the Produce Prescription Program, and staff volunteer regularly to speak at the Walk with a Future Doc community program run by the WVU medical students. This covers a range of topics such as Eating Healthy on a budget and ideas for a nutritious school lunch. In addition to the support groups mentioned above for Cancer support, WVU Medicine offers several support groups on a variety of topics. Those can be found [here](#).