
Berkeley Medical Center & Jefferson Medical Center

Community Health Implementation Plan 2023



Prepared for: Berkeley Medical Center and Jefferson
Medical Center

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Document Acronyms

The following acronyms are used throughout this document:

Acronym	Definition
BMC	Berkeley Medical Center
BCSD	Berkeley County Sheriff's Department
CDSMP	Chronic Disease Self-Management Program
CPSMP	Chronic Pain Self-Management Program

Acronym	Definition
CHNA	Community Health Needs Assessment
CHIP	Community Health Implementation Plan
CISD	Critical Incident Stress Debriefing
COAT	Comprehensive Opioid Addiction Treatment
CORE	Community Outreach for Resources and Education Team
EPTA	Eastern Panhandle Transit Authority
HFFM	Harper's Ferry Family Medicine
HHSC	Health and Human Services Collaborative
HIDTA	High Intensity Drug Trafficking Areas
JMC	Jefferson Medical Center
MCOAT	Maternal Comprehensive Opioid Addiction Treatment
MOUD	Medications for Opioid Use Disorder
MPD	Martinsburg Police Department
NACCHO	National Association of County and City Health Officials
SBIRT	Screening, Brief Intervention, and Referral to Treatment
SNAP	Supplemental Nutrition Assistance Program
SUD	Substance Use Disorder
UHAE PCP	Primary Care Provider
WVU	West Virginia University
WVUHS	West Virginia University Health System

Strategy One: Live Well Chronic Disease/Chronic Pain Self-Management

Priorities Targeted: This project targets the priority area of Chronic Disease and community health concerns of those living with chronic disease and chronic pain.

Table 1: Live Well Chronic Disease/Chronic Pain Self-Management

Live Well Chronic Disease/Chronic Pain Self-Management	
Objectives	Offer CDSMP at least 2 times a year and CPSMP at least 2 times a year. Offer CDSMP and CPSMP at least 1 x in each county, Berkeley, Morgan and Jefferson and virtually.
Activities	<ul style="list-style-type: none"> • Determine locations • Recruit leaders • Schedule workshops • Promote workshops • Conduct workshops
Planning Partners	<ul style="list-style-type: none"> • WV School of Osteopathic Medicine (license) • WV Health Connect (tracking) • Workshop Leaders
Implementation Partners	<ul style="list-style-type: none"> • Workshop leaders • WVU Medicine Marketing Dept • Quality Insights • Workshop sites (TBD)
Resources	<ul style="list-style-type: none"> • Marketing Dept for promotion • WVSOM for resources • Workshop supplies (grant funded) • Facilities to hold workshops
Evaluation Activities	<ul style="list-style-type: none"> • Pre and Post Quality of Life Surveys • Enrollment • Attendance • Post Workshop Satisfaction Survey
Point of Contact	<ul style="list-style-type: none"> • Dana M. DeJarnett, Health Promotion Coordinator

Strategy Two: Diabetes Community Coalition Initiative

Priority Targeted: This strategy targets the community health concern of diabetes and aims to lead a coalition to work on a plan to address diabetes in the community.

Table 2: Diabetes Community Coalition Initiative

Diabetes Community Coalition Initiative	
Objectives	Work with the established community collaborative that meets monthly and work to develop a cohesive community plan to address diabetes.
Activities	<ul style="list-style-type: none"> • Discover organizations that provide programs and services in Berkeley, Jefferson and Morgan County to meet the needs of those with pre-diabetes or diabetes. • Hold monthly coalition meetings. • Determine community strengths and needs utilizing AmeriCorps Member. • Partner with WVU Extension to offer Dining with Diabetes. • Hold events for Diabetes Awareness Events in November.
Planning Partners	<ul style="list-style-type: none"> • WV Medicine Outpatient Nutrition and Diabetes Education Dept. • WVU Medicine Center of Diabetes and Metabolic Health • WVU Extension • WVU Medicine Health Promotion/Community Outreach • AmeriCorps Member • And other Eastern Panhandle Diabetes Coalition Members
Implementation Partners	<ul style="list-style-type: none"> • WV Medicine Outpatient Nutrition & Diabetes Education Dept. • WVU Medicine Center of Diabetes and Metabolic Health • WVU Extension • AmeriCorps Member

	<ul style="list-style-type: none"> • And other Eastern Panhandle Diabetes Coalition Members
Resources	<ul style="list-style-type: none"> • TBD • Meeting space
Evaluation Activities	<ul style="list-style-type: none"> • Monthly meetings held • Inventory of programs and services • Needs assessment completed • Gaps determined • Solutions proposed
Point of Contact	<ul style="list-style-type: none"> • Dana M. DeJarnett, Health Promotion Coordinator • Val Penick, Education and Training

Strategy Three: Community Food Initiative

Priority Targeted: This strategy targets the community health concern food insecurity and how it affects health status.

Table 3: Community Food Initiative

Community Food Initiative	
Objectives	Establish new community garden location by the end of 2023. Offer at least 1 cooking demo per year in location to be determined. Offer at least 1 Farm to School program for educators.
Activities	<ul style="list-style-type: none"> • Establish new community garden location • Hold Farm to School education program • Hold Farm to You cooking demos • Support nutrition security through Farm to You, School Pop Up Markets and community garden donations • Establish relationship with new Martinsburg Farmers Market to continue to support SNAP program at market and educational programming • MedCHEFS Cooking Demos • Continue Food Pantry Health Newsletter Initiative

<p>Planning Partners</p>	<ul style="list-style-type: none"> • WVU Medicine Center of Diabetes and Metabolic Health • WVU Extension • WVU Medicine Health Promotion/Community Outreach • AmeriCorps Member • Garden Volunteers • Garden of Promise • WVU Medical School • Berkeley County Schools • Jefferson Growers, Artisans, and Producers (GAP) Coalition • Local Food Pantries/Churches • WV Dept of Ag • Master Gardeners
<p>Implementation Partners</p>	<ul style="list-style-type: none"> • WVU Medicine Center of Diabetes and Metabolic Health • WVU Extension • WVU Medicine Health Promotion/Community Outreach • AmeriCorps Member • Garden Volunteers • Garden of Promise • WVU Medical School • Berkeley County Schools • Jefferson GAP Coalition • Local Food Pantries/Churches • WV Dept of Ag • Master Gardeners
<p>Resources</p>	<ul style="list-style-type: none"> • Grant funds secured • Community partnerships
<p>Evaluation Activities</p>	<ul style="list-style-type: none"> • Garden established • Produce give away documentation

	<ul style="list-style-type: none"> • Program attendance • Program evaluation
Point of Contact	<ul style="list-style-type: none"> • Dana M. DeJarnett, Health Promotion Coordinator • Carla Toolan, Community & Research Program Manager

Strategy Four: Access to Transportation

Priority Targeted: This strategy aims to improve access to transportation for medical appointments and emergencies in the community. Increased access to transportation will also increase access to primary and emergency care.

Table 4: Access to Transportation

Access to Transportation	
Objectives	Address access to transportation for medical appointments and emergencies
Activities	<ul style="list-style-type: none"> • Search and apply for state grants funding transportation costs • Work with community-level providers to introduce Uber Health in Berkeley and Jefferson Counties • Hand out additional EPTA bus passes to facilitate transportation to local outpatient clinics and/or home from the hospital • Reintroduction of discussion of shuttle bus between campuses, outbuildings, etc.
Planning Partners	<ul style="list-style-type: none"> • HHSC Behavioral Health Workgroup and Bridges Coalition- multiple community organizations • EPTA • VP of Strategic Projects and Partnerships
Implementation Partners	<ul style="list-style-type: none"> • HHSC Behavioral Health Workgroup and Bridges Coalition- multiple community organizations • EPTA
Resources	<ul style="list-style-type: none"> • Time for planning • Finances • Additional funding for van/car and driver
Evaluation Activities	<ul style="list-style-type: none"> • Reduction of wait times for discharge

	<ul style="list-style-type: none"> • Decrease in number of “no-show” appointments due to issues with transportation
Point of Contact	<ul style="list-style-type: none"> • Ben Repine, Director of Security

Strategy Five: Substance Use and Mental Health-Community and Health Professionals

Priority Targeted: Substance Use and Abuse and Mental Health and significant health concerns for many communities across West Virginia. This strategy plans to utilize a variety of approaches to address this issue in the community.

Table 5: Substance Use and Mental Health- Community and Health Professionals

Substance Use and Mental Health- Community and Health Professionals	
Objectives	<p>Address substance use and mental health issues of community and health professionals by working collaboratively with community organizations. Examples include:</p> <ul style="list-style-type: none"> • Host monthly HHSC work group meetings in 2023 • Host monthly BRIDGES work group meetings in 2023
Activities	<ul style="list-style-type: none"> • Health and Human Services Collaborative Behavioral Health Work Group Meetings • BRIDGES work group meetings • Implementation of CIT (crisis intervention training) for MPD and BCSD • Stigma Reduction Education • Formalized peer support CISD team for BMC and JMC • CISD for EMS/First Responders • Continuation of federal and state funded grants aimed at initiation of MOUD, peer support and increased access to treatment • Continuation of harm reduction in BMC ED and community

	<ul style="list-style-type: none"> • Implementation of Drug Free Moms and Babies grant targeting at-risk mothers and youth in Berkeley County and continuation of MCOAT services in Jefferson County • Youth SBIRT screening in ED (11-17yo) focusing on SUD education and human trafficking prevention • Use of local funds for a vehicle and driver to assist in transporting patients with Substance Use Disorder needs • Application for federal funds towards transportation services • Creation of mobile crisis unit through East Ridge Mental Health Services • Continuation of case management, peer support and community outreach for individuals with Substance Use Disorder and Mental Health needs
<p>Planning Partners</p>	<ul style="list-style-type: none"> • HHSC Behavioral Health Workgroup and Bridges Coalition- multiple community organizations • Martinsburg Police Department and Berkeley County Sheriff's Department • Berkeley County Emergency Ambulance Authority/Local Fire Departments • The Martinsburg Initiative • First Choice Network • HFFM, COAT, C.O.R.E
<p>Implementation Partners</p>	<ul style="list-style-type: none"> • Bureau of Behavioral Health, HIDTA and NACCHO • The Martinsburg Initiative • Drug Free Moms and Babies • First Choice Network • HFFM, COAT, C.O.R.E • Community stakeholders (outpatient providers, local churches, local nonprofit agencies)
<p>Resources</p>	<ul style="list-style-type: none"> • Time for planning • Finances • Space as necessary

Evaluation Activities	<ul style="list-style-type: none"> • Continue implementation of grants needed to expand services • Data points tracked monthly on individuals served/helped • Creation of Tri-state Consortium for SUD
Point of Contact	<ul style="list-style-type: none"> • Sarah Guthrie, LPC, Director of Behavioral Health Services

Strategy Six: Mental Health Medication Access

Priority Targeted: This strategy will allow more walk-in hours for mental health providers which will increase access to mental health services, including medication management.

Table 6: Mental Health Medication Access

Mental Health Medication Access	
Objectives	Increased access to mental health medication providers.
Activities	<ul style="list-style-type: none"> • Work with Healthy Minds in Morgantown to mirror walk in clinic in Berkeley County • Adjust provider schedules to allow one walk-in afternoon per week • Work with new Nurse Practitioner to provider walk-in services • Work with VP for possible Relative Value Unit (RVU) change • Increase access to Emergency Department Consults at JMC ER
Planning Partners	<ul style="list-style-type: none"> • Healthy Minds
Implementation Partners	<ul style="list-style-type: none"> • UHAE PCP Clinics • Chief of Psychiatry • VP
Resources	<ul style="list-style-type: none"> • Location for walk-in clinic • Possible additional staff/rearrange current staffing model
Evaluation Activities	<ul style="list-style-type: none"> • Run reports to ensure the time is being utilized.

	<ul style="list-style-type: none"> • Check RVU reports for provider productivity
Point of Contact	<ul style="list-style-type: none"> • Stephanie Kidwell, Director, Ambulatory Services, WVU Medicine East, Behavioral Medicine and Psychiatry

Strategy Seven: Cancer Support Group

Priority Targeted: This strategy will reach a specific population of Cancer patients in the community and allow for increased community engagement and support services for Cancer patients.

Table 7: Cancer Support Group

Cancer Support Group	
Objectives	Cancer Support Group
Activities	<ul style="list-style-type: none"> • Establish cancer support group for female cancer patients (newly diagnosed, current treatment or post therapy). Will meet monthly (2nd Tuesday). Starting by opening up support group to females only to gauge interest then reevaluate need to expand group.
Planning Partners	<ul style="list-style-type: none"> • Pooja Sahni, MD • Samantha Spearing, BSN, RN, OCN • Kayla Mysliwicz, BSN, RN, OCN • Erin Bower, RN • Suzanne Egolf, RN • Vickie Eichorn, BSN, RN
Implementation Partners	<ul style="list-style-type: none"> • Oncology • Behavioral health • Pharmacy • Nutrition • Physical therapy/occupational therapy • Endocrinology • Community partners
Resources	<ul style="list-style-type: none"> • Group discussions • Handouts

	<ul style="list-style-type: none"> • Demonstrations • Held in DAMC conference room
Evaluation Activities	<ul style="list-style-type: none"> • Monthly meeting • Continue follow up after each meeting to gauge interest, need to expand, evaluate bandwidth to broaden to more disease or gender specific groups.
Point of Contact	<ul style="list-style-type: none"> • Samantha Spearing, BSN, RN, OCN