Braxton County Memorial Hospital
Summersville Regional Medical Center

Community Health Implementation Report
May 2022

Prepared for:
Braxton County Memorial Hospital
Gassaway, WV

Summersville Regional Medical Center
Summersville, WV

Prepared by:
West Virginia University Health Sciences Center
Office of Health Affairs

For inquiries, please contact:
Dr. Megan Govindan
megan.govindan@hsc.wvu.edu
Table of Contents

Table of Contents ........................................................................................................................................ 1
Document Acronyms ..................................................................................................................................... 1

1 Background ............................................................................................................................................. 2
2 Health Topic: Obesity, Chronic Disease, Physical Activity, and Nutrition.............................................. 2
  2.1 Strategy #1: Sponsorship of Community Physical Activity Events .................................................. 2
  2.2 Strategy #2: Blood Screenings ........................................................................................................... 2
3 Health Topic: Substance Use and Abuse ................................................................................................. 2
4 Health Topic: Poverty ............................................................................................................................... 3

Document Acronyms

The following acronyms are used throughout this document:

<table>
<thead>
<tr>
<th>Acronym</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>BCMH</td>
<td>Braxton County Memorial Hospital</td>
</tr>
<tr>
<td>CHNA</td>
<td>Community Health Needs Assessment</td>
</tr>
<tr>
<td>CHIP</td>
<td>Community Health Implementation Plan</td>
</tr>
<tr>
<td>SRMC</td>
<td>Summersville Regional Medical Center</td>
</tr>
<tr>
<td>TBD</td>
<td>To Be Determined</td>
</tr>
</tbody>
</table>
1 Background

Hospitals nationwide saw a COVID-19 surge during the implementation planning phase for this pair of hospitals, which impacted operations as well as the availability of community partners involved in this Community Health Implementation Plan development process.

Further, a new Director of Public Relations was hired in late April and will be tasked with development of many of the programs and partnerships that will come of this CHNA process. Leadership wishes to give him time to onboard and make community connections before finalizing details of this report.

BCMH and SRMC have completed CHNA requirements and request a high-level adoption of these prioritized health concerns, with further programmatic and planning details TBD.

2 Health Topic: Obesity, Chronic Disease, Physical Activity, and Nutrition

During the 2020-2022 CHNA cycle, BCMH and SRMC reviewed data surrounding a grouping of health topics that they commonly see among the community’s top concerns, and that are often interconnected. Leadership made the decision to prioritize them as a single broad topic area. This will allow for development or continuation of community benefit program that may touch on several of these health facets: obesity and nutrition, physical activity, and chronic disease.

2.1 Strategy #1: Sponsorship of Community Physical Activity Events

Sponsorship of existing community physical activity events, such as the Spud Run, is a strategy that has been implemented in the past and will continue.

2.2 Strategy #2: Blood Screenings

Free community blood screenings provided by local Rotaries is something that these hospitals have supported in the past and will continue to do for their communities.

3 Health Topic: Substance Use and Abuse

Through this 2020-22 CHNA’s cycle’s process, leadership saw issues surrounding substance use rise to the top of the community’s concerns. Clinical information, state and regional secondary data, and knowledge of other efforts within these communities support the need to continue to address these issues through community benefit provisions. Details of these strategies TBD.
4 Health Topic: Poverty

These hospitals’ community data collection showed a high level of concern for issues surrounding cost of care, availability of jobs with good wages and benefits, food security, and more. Leadership knows that they cannot broadly affect this large systemic issue, but have chosen to prioritize it and implement strategies where they see places they can offer assistance, such as nutrition assistance, free screenings, and transportation assistance. Details of these programs TBD.