

SPONSORSHIP PACKET



OCTOBER

Hosted by Friends of
WVU Medicine

27th

Nemacolin
Woodlands Resort

6:00 PM

 **WVU** Heart & Vascular
Institute

WVUMedicine.org/HeartGala

WVU Heart & Vascular Institute

Established in June 2015, the WVU Heart and Vascular Institute has recruited internationally renowned physician leaders in the fields of cardiology, cardiac surgery, vascular surgery, thoracic surgery, and cardiovascular critical care. Through an expansion of services, quality, and case complexity, the WVU Heart and Vascular Institute has become the preeminent program in the state and region for quaternary care.

The singular mission of the WVU Heart and Vascular Institute is to provide full access to the most advanced technology and care available to every citizen of West Virginia and its surrounding regions. Through many innovative “firsts” for the state, the outstanding teams of the WVU Heart and Vascular Institute continue to push the boundaries of what was once a mere dream for West Virginia. However, there is more work to be done. By becoming a sponsor, you can become an integral part of the WVU Heart and Vascular Institute’s statewide mission.



SPONSORING THE GALA

Sponsoring the Inaugural WVU Heart and Vascular Institute Gala is an excellent way for your organization to support the advancement of healthcare in West Virginia. It is a crucial time, as more and more patients are turning to WVU Medicine and the Heart and Vascular Institute for the advanced care we offer.

As a sponsor, your organization will:

Gain exposure to regional business leaders, philanthropists, government officials, and world-class physicians

Support the state and region’s leader for advanced cardiovascular care

Elevate your company’s visibility through various recognition benefits

Become a partner of a nationally recognized MAGNET® hospital for nursing excellence

Provide the necessary funds to improve the care of people with cardiovascular and thoracic diseases and conditions



Presenting SPONSOR



\$100,000

One Available

RECOGNITION BENEFITS

- Naming rights for the event
- Recognition on invitation (Commitment by August 15, 2018)
- Signage at the entrance, podium, and stage
- Logo with hyperlink on gala website
- Signature two-page centerfold ad in event program
- Logo and short write-up in event program
- Multiple mentions as Presenting Sponsor
- Step and repeat logo backdrop for event photos
- Recognition on screens throughout the gala
- Recognition at your table
- Recognition in newspaper thank you ad

PARTICIPATION BENEFITS

- Three VIP tables of 10 seats with prominent seating
 - Meet and greet with entertainment
 - Tableside drink service during the program and dinner
 - Six complimentary table-served bottles of wine
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Premier SPONSOR

\$50,000

RECOGNITION BENEFITS

- Multiple mentions from the podium
- Signage at the entrance, podium, and stage
- Recognition on screens throughout the gala
- Logo with hyperlink on gala website
- Full-page ad with premium placement in event program
- Recognition in program
- Recognition at table
- Recognition in newspaper thank you ad

PARTICIPATION BENEFITS

- Two tables of 10 seats with prominent seating
- Meet and greet with entertainment
- Tableside drink service during the program and dinner
- Four complimentary table-served bottles of wine





Reception SPONSOR

\$25,000

One Available

RECOGNITION BENEFITS

- Signage during reception
- Mentioned from the podium
- Recognition on screens throughout the gala
- Logo with hyperlink on gala website
- Half-page ad in event program
- Featured recognition with logo in event program
- Recognition in newspaper thank you ad

PARTICIPATION BENEFITS

- One premium table of 10 seats with priority seating
- Tableside drink service during the program and dinner
- Two complimentary table-served bottles of wine

Spirits SPONSOR

\$25,000

One Available

RECOGNITION BENEFITS

- Recognition on beverage stations and cocktail napkins
- Recognition on screens throughout the gala
- Logo with hyperlink on gala website
- Half-page ad in event program
- Featured recognition with logo in program
- Recognition in newspaper thank you ad

PARTICIPATION BENEFITS

- One premium table of 10 seats with priority seating
- Tableside drink service during the program and dinner
- Two complimentary table-served bottles of wine



Dinner SPONSOR

\$25,000

One Available

RECOGNITION BENEFITS

- Mentioned from the podium
- Recognition on all tables
- Recognition on screens throughout the gala
- Logo with hyperlink on gala website
- Half-page ad in event program
- Featured recognition with logo in program
- Recognition in newspaper thank you ad

PARTICIPATION BENEFITS

- One premium table of 10 seats with priority seating
- Tableside drink service during the program and dinner
- Two complimentary table-served bottles of wine

Entertainment SPONSOR

\$25,000

One Available

RECOGNITION BENEFITS

- Recognition on stage screens during performance
- Recognition on screens throughout the gala
- Mentioned from the podium
- Logo with hyperlink on gala website
- Half-page ad in event program
- Featured recognition with logo in event program
- Recognition on your table
- Recognition in newspaper thank you ad

PARTICIPATION BENEFITS

- One premium table of 10 seats with priority seating
- Meet and greet with entertainment/emcee
- Tableside drink service during the program and dinner
- Two complimentary table-served bottles of wine



Ruby SPONSOR

\$15,000

RECOGNITION BENEFITS

- Recognition on screens throughout the gala
- Recognition on gala website
- Quarter-page ad plus recognition in event program
- Recognition on individual table sign
- Recognition in newspaper thank you ad

PARTICIPATION BENEFITS

- One priority table of 10 seats

Emerald SPONSOR

\$10,000

RECOGNITION BENEFITS

- Recognition on screens throughout the gala
- Recognition in event program
- Recognition on individual table sign
- Recognition in newspaper thank you ad

PARTICIPATION BENEFITS

- One preferred table of 10 seats

Benefactor SPONSOR

\$5,000

RECOGNITION BENEFITS

- Recognition in event program
- Recognition on individual table sign

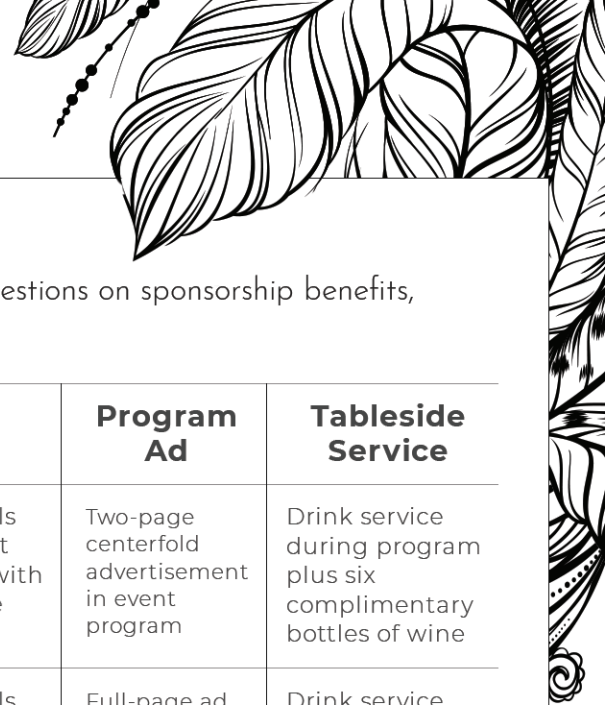
PARTICIPATION BENEFITS

- One reserved table of 10 seats

All sponsorships are on a first-come first-served basis and cannot be guaranteed.

Sponsorship

QUICK COMPARISON



See previous pages for full sponsorship benefits. For further questions on sponsorship benefits, contact Kristen Shipp at 304.293.1873 or kshipp@hsc.wvu.edu

	Recognition	Program Ad	Tablesides Service
PRESENTING \$100,000 One Available 30 Tickets · 3 VIP tables	Logo placement on event materials including invitations, step & repeat background, event signage, logo with link on gala website, plus multiple mentions during program	Two-page centerfold advertisement in event program	Drink service during program plus six complimentary bottles of wine
PREMIER \$50,000 20 Tickets · 2 VIP tables	Logo placement on event materials including signage & screens, logo with link on gala website, plus multiple mentions during program	Full-page ad with premium placement in event program	Drink service during program plus four complimentary bottles of wine
RECEPTION \$25,000 One Available 10 Tickets · 1 Premium Table	Mentioned from podium, logo recognition on screens, logo with link on gala website, thank you in newspaper ad after the event	Half-page advertisement in event program	Drink service during program plus two complimentary bottles of wine
SPIRITS \$25,000 One Available 10 Tickets · 1 Premium Table	Logo placement at beverage stations and on cocktail napkins, logo with link on gala website, thank you in newspaper ad after the event	Half-page advertisement in event program	Drink service during program plus two complimentary bottles of wine
DINNER \$25,000 One Available 10 Tickets · 1 Premium Table	Logo placement at each guest table, and on event screens, logo with link on gala website, thank you in newspaper ad after the event	Half-page advertisement in event program	Drink service during program plus two complimentary bottles of wine
ENTERTAINMENT \$25,000 One Available 10 Tickets · 1 Premium Table	Logo placement on screens during entertainment, logo with link on gala website, thank you in newspaper ad after the event	Half-page advertisement in event program	Drink service during program plus two complimentary bottles of wine
RUBY \$15,000 10 Tickets · 1 Priority Table	Recognition on screens at event, recognition on gala website, and recognition on your table and in newspaper ad after the event	Quarter-page advertisement in event program	N/A
EMERALD \$10,000 10 Tickets · 1 Preferred Table	Recognition on screens at event, recognition on your table and in newspaper ad after the event	N/A	N/A

Sponsorship

RESERVATION

Sponsor Name (as it should appear on print materials):

Contact Name: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone Number _____

SPONSORSHIP LEVEL

\$100,000 Presenting

\$25,000 Entertainment

\$50,000 Premier

\$15,000 Ruby

\$25,000 Reception

\$10,000 Emerald

\$25,000 Spirits

\$5,000 Benefactor

\$25,000 Dinner

I/We are unable to attend. Please consider our entire sponsorship to be a 100% tax deductible donation. I/We waive any tangible benefits provided.

PAYMENT INFORMATION

Check enclosed made payable to "WVU Heart & Vascular Institute/WVUF"

Please invoice me at the address listed above

Contact me to bill my credit card

Please mail this form & payments to
WVU Heart & Vascular Institute
Office of Philanthropy
PO BOX 9008
Morgantown, WV 26506

For additional questions, or to
immediately secure your sponsorship,
contact Kristen Shipp at 304.293.1873
or kshipp@hsc.wvu.edu.

In order to guarantee your sponsorship, we must receive your desired level of commitment no later than Sept 4, 2018. We request that payment and logo (if applicable) be returned no later than September 25, 2018 to guarantee your table and ensure inclusion in applicable recognition materials at the gala.