# Community Health Implementation Strategy 2019-2022





We Will Make a Healthy Difference in the Lives We Touch

## Introduction

Uniontown Hospital (Hospital) is a 175-bed full-service hospital located in Uniontown, PA.

Uniontown Hospital is a compassionate, dedicated community hospital providing a full range of medical care to residents of Fayette County and the surrounding areas for more than a century. Health care services provided at the hospital include an award-winning Cardiology Department and Catheterization Lab, an award-winning Stroke Center, a state-of-the-art Wound Healing Center, the Family Beginnings Birthing Center. In addition, the Hospital achieved a top performer status by The Joint Commission.

## **Identifying Health Needs**

A Community Health Needs Assessment (CHNA) was conducted from October 2018 to February 2019. Community input was provided through 16 key stakeholder interviews, including representatives from:

- ✓ Uniontown Hospital
- ✓ Social service agencies
- ✓ Local school systems
- ✓ Public health agencies
- ✓ Other medical providers
- ✓ Community centers

Population demographics and socioeconomic characteristics of the community were gathered and reported utilizing various third parties. The health status of the community was then reviewed. Information on the leading causes of death and morbidity information was analyzed in conjunction with health outcomes and factors reported for the community by CountyHealthrankings.org. and other third parties.

This data was analyzed and reviewed to identify health issues of uninsured persons, low-income persons and minority groups, and the community as a whole. As a result of the analysis described above, the following health needs were identified as the most significant health needs for the community:

- Heart Disease
- Adult Obesity
- Substance Abuse
- Children In Poverty
- Mental Health Providers
- Primary Care Physicians
- Physical Inactivity

- Lack of Health Knowledge/Education
- Preventable Hospital Stays

The identified health needs were reviewed by hospital management and priority areas, included in the table below, were determined based on their assessment of the qualitative and quantitative data. Identified needs were prioritized based on the following criteria:

- 1) How many people are affected by the issue or size of the issue?
- 2) What are the consequences of not addressing this problem?
- 3) The impact of the problem on vulnerable populations.
- 4) How important the problem is to the community.
- 5) Prevalence of common themes.
- 6) The degree of influence Uniontown Hospital has on impacting health outcomes related to the identified health need.

Uniontown Hospital Priority	Corresponding Identified Health Need
Healthy Behaviors	Heart Disease Adult Obesity Physical Inactivity
Mental Health	Substance Abuse Mental Health Providers
Health Education	Primary Care Physicians Health Knowledge/Education
Preventable Hospital Stays	Preventable Hospital Stays

## **PRIORITY 1: Healthy Behaviors**

Goal: Work to improve the behaviors towards health care and lifestyle choices in the community.

#### Strategies:

- A. Partner with other community agencies and programs which promote healthy living activities;
- B. Continue to partner with ;community agencies regarding cardiac rehab/maintenance and other related programs
- C. Refine the end of life/palliative care program;
- D. Through the Uniontown Hospital Special Events Engagement Team and the Community Relations Department participate in community events that promote healthy behaviors

- including area health fairs, health events targeting seniors, health events targeting students and health fairs targeting veterans;
- E. Participate in annual American Heart Association events;
- F. Sponsor multiple health events spearheaded by community organizations to combat specific disease and educate area residents including work with the American Cancer Society, CORE and others;
- G. Participate in the Community Stroke Group.

#### **PRIORITY 2: Mental Health**

Goal: Work to improve health outcomes related to substance abuse and mental health.

#### Strategies:

- A. Participate in the Opioid Use Disorder quality initiative;
- B. Develop better processes to link inpatient or outpatients to providers;
- C. Train social workers in American Society of Addiction Medicine;
- D. Develop a tele-psychiatry program;
- E. Foster stronger relationship with local inpatient psychiatric hospital.

#### **PRIORITY 3: Health Education**

Goal: Improve community knowledge related to health care availability.

#### **Strategies:**

- A. Revamp the Community Physician Referral Line and advertise the Line providing a Hotline for patients to refer to when looking for a new physician;
- B. Develop communication/marketing tools for patients directing them to alternative care providers related to services that were scaled back at the Uniontown Hospital such as Obstetrics;
- C. Develop communication related to available transportation to alternative care providers.

## **PRIORITY 4: Preventable Hospital Stays**

Goal: Improve statistics related to hospital readmissions.

#### Strategies:

A. Develop strategies to help skilled facilities reduce readmissions to the hospital.

### **Needs Not Addressed**

Some issues identified through the Community Health Needs Assessment have not been addressed in this plan. In initial discussion and subsequent prioritization, Uniontown Hospital considered the levels to which some needs were already being addressed in the service area.

## **Next Steps**

This Implementation Plan will be rolled out over the next three years, from FY 2019 through the end of FY 2022. The Hospital will work with community partners and health issue experts on the following for each of the approaches to addressing the identified health needs:

- Develop work plans to support effective implementation
- Create mechanisms to monitor and measure outcomes
- Provide on-going status and results of these efforts to improve community health

Uniontown Hospital is committed to conducting another health needs assessment within three years.

# **Adoption/Approval**

Uniontown Hospital's Board of Directors approves the Implementation Strategy that has been developed to address the priorities of the Community Health Needs Assessment conducted in FY 2019.

The Hospital will utilize this Implementation Strategy as a roadmap to collaborate with their community to address the priorities, particularly for the most vulnerable.

Chair, Uniontown Hospital Board of Directors D

Chief Executive Officer, Uniontown Hospital Date