

Berkeley Medical Center

Jefferson Medical Center

Community Health Implementation Plan

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Health Research Center

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Strategy One: Substance Use Disorder - Prevention and Education

Priority Targeted: The strategies included here target the prevalent community health concerns surrounding use and abuse of multiple substances, including drug use and vaping. This spectrum of activities addresses prevention and education for residents of all ages across multiple settings. Many programs are existing, well-established resources in the area, and are being continued or built upon in this CHNA cycle.

Program/Initiative	Substance Abuse Disorder Prevention & Education
Objectives	Prevention and stigma reduction of substance abuse disorder through education. Examples include: <ul style="list-style-type: none"> ● Facilitating a yearly Prom Promise program at Martinsburg High School ● Holding stigma-reduction focus groups for providers and community members ● Provision of high school physicals each year to students in Berkeley County
Activities	<ul style="list-style-type: none"> ● Bridges Project ● Stigma Reduction Education ● Prom Promise ● Vaping Education ● High Schools Physicals Health Fest
Planning Partners	<ul style="list-style-type: none"> ● Emergency Department/Trauma Services ● SADD Club at Martinsburg High School ● City of Martinsburg Fire Department ● Brown’s Funeral Home ● Local Junkyard (for Prom Promise) ● Project Aware – Berkeley County Schools ● Berkeley County Health Department ● WVU Health Sciences ● Bridges Collaborative
Implementation Partners	<ul style="list-style-type: none"> ● Emergency Department/Trauma Services ● SADD Club at Martinsburg High School ● City of Martinsburg Fire Department ● Brown’s Funeral Home ● Local Junkyard (for Prom Promise) ● Project Aware – Berkeley County Schools ● Berkeley County Health Department ● WVU Health Sciences ● Bridges Collaborative
Resources	<ul style="list-style-type: none"> ● SUD Education Materials ● Vaping Education Materials ● Agencies/groups listed above ● Planning time, financial resources, and space as needed ● Salary of those involved as applicable

Evaluation Activities	<ul style="list-style-type: none"> ● Number of students in attendance at Prom Promise Event ● Number of students reached with education on dangers of vaping through a pre-assessment screening (post?) ● Number of educational materials given out at Health Fest ● Dates/locations/attendees of stigma-reduction events, or # materials disseminated
Point of Contact	<ul style="list-style-type: none"> ● Valerie Gorman, LSW, Behavioral Health Crisis Services Coordinator ● Donnie Grubb, Trauma Services

Strategy Two: Substance Abuse Disorder - Treatment and Referral

Priorities Targeted: Strategy two aims to address the treatment and referral side of substance use and abuse in the area. BMC and JMC have many existing and available community partners, and programs underway to address this prevalent health concern.

Program/Initiative	Substance Abuse Disorder - Treatment & Referral
Objectives	<p>Treatment of substance abuse disorder through referral to resources for treatment and recovery by collaborating with community organizations, for example:</p> <ul style="list-style-type: none"> ● Sustain presence of Recovery Coaches in BMC and JMC EDs 7 days a week/4 hours a day ● Sustain presence of Berkeley County Harm Reduction Program, available to residents for two hours once weekly at BCHD
Activities	<ul style="list-style-type: none"> ● Referral to ED Recovery Coaches ● Bridge to Recovery Program ● Bridges Project ● Berkeley County Harm Reduction Program ● Behavioral Health Unit Recovery Groups ● Recovery Run Group
Planning Partners	<ul style="list-style-type: none"> ● GraCE Peer Recovery Coaches ● East Ridge Health System ● Shenandoah Valley Behavioral Health ● Mountaineer Recovery Center ● Renovo Center Health Net ● Berkeley County Health Department ● WVU Health Sciences ● Berkeley County Recovery Resource Center ● Bridges Collaborative ● Health and Human Services Behavioral Health Work Group
Implementation Partners	<ul style="list-style-type: none"> ● GraCE Peer Recovery Coaches ● East Ridge Health System ● Shenandoah Valley Behavioral Health ● Mountaineer Recovery Center ● Renovo Center Health Net ● Berkeley County Health Department ● WVU Health Sciences ● Berkeley County Recovery Resource Center ● Bridges Collaborative ● Health and Human Services Behavioral Health Work Group
Resources	<ul style="list-style-type: none"> ● Planning time, financial resources, and space as needed
Evaluation Activities	<ul style="list-style-type: none"> ● Number of patients connected to a recovery coach ● Number of patients connected to outpatient suboxone programs

	<ul style="list-style-type: none">● Number of residents utilizing harm reduction clinic● # contacts crisis worker has at harm reduction clinic● Follow up with first responders about patient outcomes
Point of Contact	<ul style="list-style-type: none">● Valerie Gorman, LSW, Behavioral Health Crisis Services Coordinator

Strategy Three: Mental Health - Community and Health Professionals

Priority Targeted: This strategy will address mental health of residents and of clinicians by partnering with community organizations to provide various programming and resources.

Program/Initiative	Mental Health - Community and Health Professionals
Objective(s) (SMART)	Address mental health issues of community and health professionals by working collaboratively with community organizations. Examples include: <ul style="list-style-type: none"> ● Host monthly HHSC work group meetings in 2020 ● Facilitate stigma-reduction focus groups
Activities	<ul style="list-style-type: none"> ● Health and Human Services Collaborative Behavioral Health Work Group Meetings ● Berkeley County Harm Reduction Program Mental Health Assistance ● Stigma Reduction Education ● EMS/First Responder Wellness and Self Care ● BMC/JMC Staff Mental Health Wellness Initiative
Planning Partners	<ul style="list-style-type: none"> ● HHSC Behavioral Health Work Group – multiple community organizations ● Berkeley County Health Department ● Berkeley County Emergency Ambulance Authority/Local Fire Departments
Implementation Partners	<ul style="list-style-type: none"> ● HHSC Behavioral Health Work Group – multiple community organizations ● Berkeley County Health Department ● Berkeley County Emergency Ambulance Authority/Local Fire Departments
Resources	<ul style="list-style-type: none"> ● Planning time, financial resources, and space as needed
Evaluation Activities	<ul style="list-style-type: none"> ● Number of community members and health professionals/EMS/First Responders reached ● Focus group information - attendees, dates
Point of Contact	<ul style="list-style-type: none"> ● Valerie Gorman, LSW, Behavioral Health Crisis Services Coordinator

Strategy Four: Live Well Chronic Disease/Chronic Pain Self-Management

Priority Targeted: During past cycles, UHC has had good community response when hosting Dining with Diabetes courses in conjunction with the local WVU Extension office. Recently, their partner from Extension has retired, and two UHC staff members are collaborating to fill this gap and continue these classes.

Program/Initiative	CDSMP
Objective(s) (SMART)	Offer CDSMP at least 1 time a year and CPSMP at least 4 times a year. Offer CDSMP in Berkeley County. Offer CPSMP at least 1 x in each county, Berkeley, Morgan and Jefferson.
Activities	<ul style="list-style-type: none"> ● Apply for grant funding ● Determine locations ● Recruit leaders ● Schedule workshops ● Promote workshops ● Conduct workshops
Planning Partners	<ul style="list-style-type: none"> ● WV School of Osteopathic Medicine (license) ● WV Health Connect (tracking) ● Berkeley County Health Dept ● Berkeley Senior Services ● Workshop Leaders
Implementation Partners	<ul style="list-style-type: none"> ● Workshop leaders ● WVU Medicine Marketing Dept ● Berkeley County Health Dept. ● Berkeley Senior Services ● Workshop sites (TBD)
Resources	<ul style="list-style-type: none"> ● Marketing Dept for promotion ● WVSOM for resources ● Workshop supplies (grant funded) ● Facilities to hold workshops
Evaluation Activities	<ul style="list-style-type: none"> ● Pre and Post Quality of Life Surveys ● Enrollment ● Attendance ● Post Workshop Satisfaction Survey
Point of Contact	<ul style="list-style-type: none"> ● Dana M. DeJarnett, Health Promotion Coordinator

Strategy Five: Community Women’s Health Screening Event

Priority Targeted: This strategy targets the community health concern of cancer via a series of screenings and provision of educational information.

Program/Initiative	Community Women’s Health Screening Event
Objective(s) (SMART)	Hold annual women’s health screening event including clinical breast exams, mammography and cervical cancer screening.
Activities	<ul style="list-style-type: none"> ● Clinical breast exams ● Mammography ● Pap smears ● Education related to women’s health issues including but not limited to breast and cervical cancer, cervical dysplasia, etc.
Planning Partners	<ul style="list-style-type: none"> ● WVU/BMC Physicians ● Shenandoah Community Health ● Berkeley County Health Department ● BCCSP ● Berkeley County Chamber of Commerce Women’s Network
Implementation Partners	<ul style="list-style-type: none"> ● Health Promotion ● Marketing
Resources	<ul style="list-style-type: none"> ● Physicians ● Imaging ● Space and equipment to provide adequate GYN exam ● Supplies (i.e. pap tests) ● Educational materials (i.e. information on disease processes, breast awareness, etc.)
Evaluation Activities	<ul style="list-style-type: none"> ● Number of attendees ● Positive results tracking
Point of Contact	<ul style="list-style-type: none"> ● Kayla Mysliwec, RN

Strategy Six: Diabetes Community Coalition Initiative

Priority Targeted: This strategy targets the community health concern of diabetes and aims to form a coalition to work on a plan to address diabetes in the community.

Program/Initiative	Diabetes Community Coalition Initiative
Objective(s) (SMART)	Create a community collaborative that will meet quarterly and work to develop a cohesive community plan to address diabetes.
Activities	<ul style="list-style-type: none"> ● Discover diabetes organizations that provide programs and services in Berkeley, Jefferson and Morgan County ● Hold quarterly meetings with organizations ● Determine community strengths and needs
Planning Partners	<ul style="list-style-type: none"> ● WV Medicine Outpatient Nutrition and Diabetes Education Dept. ● WVU Medicine Center of Diabetes and Metabolic Health ● Berkeley and Morgan County Health Department ● Shenandoah Community Health ● WVU Extension ● WVU Medicine Health Promotion/Community Outreach
Implementation Partners	<ul style="list-style-type: none"> ● WV Medicine Outpatient Nutrition and Diabetes Education Dept. ● WVU Medicine Center of Diabetes and Metabolic Health ● Berkeley and Morgan County Health Department ● Shenandoah Community Health ● WVU Extension
Resources	<ul style="list-style-type: none"> ● TBD ● Meeting space
Evaluation Activities	<ul style="list-style-type: none"> ● Quarterly meetings held ● Inventory of programs and services ● Needs assessment completed ● Gaps determined ● Solutions proposed
Point of Contact	<ul style="list-style-type: none"> ● Dana M. DeJarnett, Health Promotion Coordinator ● Val Penick, Education and Training